





Vision To foster individual and community well-being, build leaders and create opportunities for our community.

Mission Eastview is committed to improving the quality of life of residents primarily in the area bounded by Greenwood, Broadview, Danforth and Queen Streets. To this end, Eastview mobilizes resources from a variety of public, private and community partners in order to:

- Provide a community place that is welcoming, safe and open to all.
- Offer programs and services to children, youth, families, seniors and newcomers.
- Create opportunities for community members to build supportive networks, learn new skills, access resources, contribute expertise and develop tomorrow's leaders.

Governance Eastview is governed by a volunteer board of directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability and stewardship. Board members are elected at our Annual General Meeting each June.



2019 Message From Board President & Executive Director

Working with the many community groups that use the Eastview Neighbourhood Community Centre in 2019 has been a masterclass on the power harnessed with collective drive. Our staff and volunteers have learned that working together on cross-program projects enriches us all. It may be a cliché but at Eastview, teamwork does indeed make the dream work.

And working together on projects new and old continues to inspire us to try to do more. Accomplish more. Be more.

Inside you will read about each of our Program streams and what was achieved during 2019. Next year's Annual Report will cover the challenges and successes we have faced during the COVID-19 pandemic in 2020, so this publication remains solely devoted to the outstanding outcomes of 2019.

Whether it be our 0 – 5 year olds planting herbs in spring to be used at a Newcomers lunch in Fall, Seniors teaching children new songs at a special Singing Circle, or our teen Torch Club group experimenting with different recipes using donated food to share with our Food Bank users, each exchange enriches our community.

We also encouraged our 2019 Volunteers to help out in programs they may not have thought to work with initially. This blending of people and personalities strengthens the program groups, and also provides our volunteers with opportunities to gain new skills and experiences. In 2019, we had over 300 volunteers, who contributed 18,000 hours in total – and 10% of our regular volunteers volunteered in a variety of different program areas.

Our financial partners provide considerable support to Eastview. The City of Toronto covers the cost of our building, its maintenance and administration, meaning 100% of the funds we raise are able to go directly to programming. Support from United Way, Boys & Girls Clubs of Canada, Provincial and Federal Government, private grants and support from local companies and individuals further enrich us and full details on our 2019 Partnerships can be found on page 9.

Kerry Bowser
Executive Director

Susan McMurray
Board Chair



Children and Youth

Both Children's (5 – 12 yrs) and Youth (13 – 24 yrs) programming saw expansion during 2019 – with over 10,000 interactions including a record-setting 4,600 participants in self-esteem, mental health and nutrition workshops! Popular new activities included Science, Technology, Engineering, Arts & Math (STEAM) programs plus Girls at Bat and a 'Tween' girls group that offered new experiences such as enjoying an opera and visiting an independent theatre company.

We enhanced family food security through the provision of 20,000+ nourishing meals and snacks. 18 families received weekly health and nutrition support through the Project Backpack program, and another 56 families received holiday meal hampers.

Youth participation rose 30% within structured programs like the Torch Club, Keys 2 Success and the Investment in Youth Program. Youth were really happy with a new Beats (music) Program and our Digital Arts Program was also really popular. 40 youth completed capacity-building summer programs, with our 24th Annual Black History Month event attracting 250 youth from across the GTA!

“The children and youth here in our community are so important. I love watching them learn and grow at Eastview because I know what they learn here, they take outside too. That makes me hopeful for their future.” —Mona G. (Senior)



Families

The Family Support Program welcomed and provided services for over 1,600 local families with children aged 0 – 5 in 2019. Our qualified staff collaborated with Toronto Public Health, South Riverdale Community Health Centre and other agencies to successfully deliver educational, nutrition, health and safety programs to children, parents/ caregivers and expecting parents

Strong partnerships with Toronto Children’s Services enabled our EarlyON Child and Family Centre Drop-in and Head Start Programs to provide child development opportunities and support to over 1,000 children and their families. Our drop-in program was visited more than 8,500 times by families, 82 children attended the school readiness program with 42 happy young Head Start graduates! ReadUP literacy program helped hundreds of children with over 200 hours completed by volunteer literacy tutors.

Assistance from Toronto Public Health helped us facilitate the Nobody’s Perfect Program, Healthy Eating series, and provide Child Development advice to 33 families to improve parenting skills and diet habits. The Public Health Agency of Canada allowed us to support over 60 expecting parents through Healthy Beginnings programs on health care, nutrition, delivery, breast-feeding, postpartum care, and referrals as needed.

“I see many families in our neighbourhood go through pregnancy and parenthood without the help of immediate family. I am glad that Eastview runs programs to help them be the best parents they can be.” —Shimu, Food Security Volunteer



Newcomers

Newcomers programs facilitated over 14,000 community interactions last year through a variety of programs including new health, safety and nutrition workshops, cultural excursions and orientation classes. Recognition of the importance of technology in today's society led to the creation of new classes and workshops encouraging Newcomers to learn basic user skills for iPads and computers.

Our Muslim Newcomers Womens groups continued to thrive in 2019, reflecting changing immigration patterns in our neighbourhood. Volunteers were again indispensable, with 36 individuals dedicating over 1,600 hours to help immigrants make adjustments to a new country and culture.

Our Newcomer numbers increased by over 10% to just over 800 individuals who rely on Eastview to help them adjust and thrive in a new community.

We are particularly proud that 175 clients received assistance from our income tax clinic in 2019 and the total amount of returns for clients was \$274,020.

If I had to give one piece of advice to a young member of Eastview's Newcomers Programs today, I would say to them, "Remember that you will always have a larger community to support you if you continue to have fun and interact with the people around you, especially here at Eastview. The community centre has changed my life for the better and maybe it could change yours. —Maggie Y (Boys & Girls Club Member and Summer Camp Staff).



Seniors

These programs aimed to keep socially-isolated seniors healthy, active, and engaged with the community at large. Staff and over 50 volunteers spent thousands of hours ensuring that local Seniors engaged in age appropriate activities including community gardening, educational workshops and weekly luncheons.

Capacity building remained a focus with over 830 sessions of fitness, singing and dancing! An impressive 261 Seniors hold Eastview membership, and 600 individuals took part in social recreation programs for 2019. Workshops on meditation, diabetes, health and nutrition were well-received, our Seniors continued to show us that they are always eager to learn.

Physical, mental and emotional health is vital for a full life, and we completed over 6,000 'friendly visits' to ensure all three were in balance. Tai Chi and our "Sing for Joy" Karaoke Program continued to be very popular, and should there ever be an Eastview's Got Talent competition, we're certain that our Seniors will put up some fierce contenders!

"I am only in my 40's now, but I have lived in this community my whole life and will probably end up using Eastview's Seniors programs too. I have suggested new programs already which makes the staff laugh but it's so that when I'm ready for them.. that Eastview is ready for me too!" —Ritchie, Food Bank Client.



Food Security Programs

Eastview continued to strengthen our ability to service people at risk of food insecurity through ongoing partnerships with Second Harvest, Daily Bread, Mama Organics and private food sources significantly increasing the quality and quantity of food we supplied to over 600 community members in 2019.

Our Food Bank volunteers were crucial as they contributed over 1,000 hours to ensure our service remains as quick, professional and supportive as possible. Advances in technology saw our staff and volunteers move to a portable intake system that directly uploads client data, enabling us to quickly recognize shifts in user patterns and respond accordingly.

We also partnered with private groups such as WW, Eagle Investment Systems and TD Securities for volunteers to provide hot, nutritious meals for special occasions such as Easter, Thanksgiving and end of year celebrations. Our intergenerational garden remained popular with participants from all programs, with produce being shared from our tiny tots to our Seniors!

Again in 2019, Eastview was able to deliver over 80,000 nutritional snacks and meals to community members, and we were heartened to see that the percentage of children (under 19 yrs) who are end-users of food bank products dropped by 10%.

“My english was not strong when I first came to Eastview for help. I was very grateful that they all tried to help me and I never felt unwelcome or scared I wouldn’t get food.” —Jun, Newcomer.

Partnerships

Our generous partners and donors help us build and sustain the growth of our community. Eastview gratefully acknowledges the City of Toronto and the following contributors:

PATRONS

Fidelity Investments Canada
goeasy
Google
Government of Canada
Harold Ballard Foundation
Kraft Foods
Peter, Catherine, Michael and
Graham Clark
President's Choice Children's Charity
Province of Ontario

RBC

The Ho Family & Daily Seafood
The Tippet Foundation
Toronto Foundation for Student Success
Toronto Foundation Vital Youth
United Way Greater Toronto

LEADERS

Alterna Savings
Boys & Girls Club of Canada Foundation
Catherine & Maxwell Meighen
Foundation
Coca Cola
F. K. Morrow Foundation
GAP Foundation
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Kal-Tire
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TD Bank & TD Securities Foundation
Toronto Raptors & the NBA
WestJet

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Riverdale Share Community Association
The Shopping Channel (Rogers)
Tennis Canada
Toronto Star Fresh Air Fund
YMCA Canada

BENEFACTORS

Canadian Tire Jumpstart
CP 24/Chum Christmas Wish Fund
CORUS Entertainment
Jays Cares Foundation
Microsoft Canada
MLSE Foundation
Royal Ontario Museum
The Rotary Club of Toronto
Toronto East Rotary Club

PARTNERS

Applegrove Community Centre
Association of Community Centres
(Toronto)
Blake Boulton Youth Outreach Services
Broadview Manor
Canada Summer Jobs
Chinese Chamber of Commerce (East
Toronto) Inc.
Daily Bread Food Bank
Division 55, Toronto Police Services
Eastminister Church
Focus On Youth – TDCSB
FoodShare

Francis Beavis Manor
Greenwood Towers
Kids Up Front
Michael Garron Hospital
Ministry of Citizenship, Immigration &
International Trade
Public Health Agency of Canada
Ralph Thornton Community Centre
Raise the Root
Second Harvest
South Riverdale Community Health Care
Center
Taking IT Global
Toronto Community Housing
Corporation
Toronto District School Board &
Toronto Catholic District School Board
Toronto Public Health
WW (formerly Weight Watchers)

FRIENDS

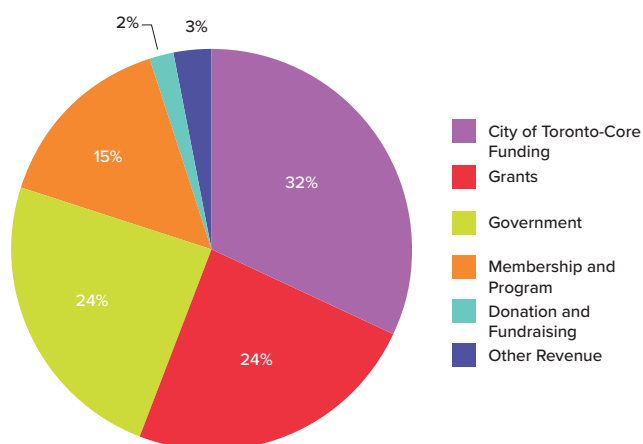
Blake St Public School
Chester Public School
Julie Dabrusin, M.P. Toronto Danforth
Earl Beatty Public School
Earl Grey Senior Public School
Leslieville Public School & Parent
Committee
Paula Fletcher, Toronto City Councillor
Ward 30
Peter Tabuns, M.P.P. Toronto-Danforth
'The Pocket' Residents
Toronto International Film Fest

STATEMENT OF OPERATIONS

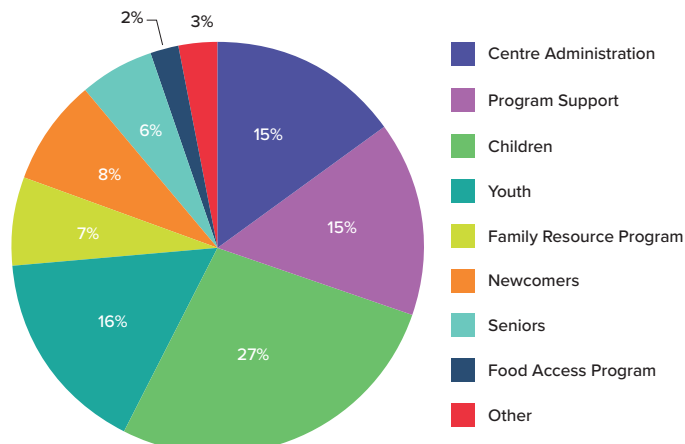
REVENUE

	PROGRAM	ADMINISTRATION	2019	2018
City of Toronto - Core Funding	\$ -	\$ -	\$ 602,636	\$ 595,035
Grants				
City of Toronto	214,616	602,636	214,616	212,416
United Way	340,896	-	340,896	348,009
Foundations	113,290	-	113,290	100,053
Province of Ontario	112,946	-	112,946	114,093
Government of Canada	186,570	-	186,570	120,166
Amortization of deferred capital contributions	49,324	-	49,324	45,923
	1,017,642	602,636	1,620,278	1,535,695
Program Income	282,536	-	282,536	272,273
Donations	63,477	-	63,477	29,418
Fundraising	13,526	-	13,526	17,465
Funds from Massey Centre	-	-	0	0
Memberships	7,690	-	7,690	7,780
Interest income	10,264	-	10,264	5,841
	1,395,135	602,636	1,997,771	1,868,472
EXPENSES				
Salaries and wages	859,058	409,950	1,269,008	1,235,041
Employee benefits	190,547	87,148	277,695	285,030
Materials and supplies	169,727	52,272	221,999	137,456
Purchase of services	112,897	53,266	166,163	126,249
Amortization of capital assets	51,724	-	51,724	48,323
	1,383,953	602,636	1,986,589	1,832,099
Net revenue over expenses	\$ 11,182	\$ -	\$ 11,182	\$ 36,373

REVENUE



EXPENSES



STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS

	2019	2018
Cash	\$ 248,695	\$ 335,948
Short-term investments	407,282	251,296
Accounts receivable- City of Toronto	26,844	15,119
Accounts receivable- Other	41,690	16,651
Prepaid expenses	4248	-
	728,759	619,014
CAPITAL ASSETS	101,097	135,567
ACCOUNTS RECEIVABLE- CITY OF TORONTO	159,573	171,362
	989,429	925,943
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	122,426	218,693
City Trusteeship Payable	24,101	0
Deferred contributions	193,384	143,001
	339,911	361,694
DEFERRED CAPITAL CONTRIBUTION	226,905	141,029
POST-EMPLOYMENT BENEFITS PAYABLE	159,573	171,362
	726,389	674,085
NET ASSETS		
Invested in capital assets	1,200	3,600
Board designated reserve	165,951	133,360
Unrestricted	95,889	114,898
	263,040	251,858
	\$ 989,429	\$ 925,943

The Centre operates from a City of Toronto owned property at 86 Blake Avenue, Toronto. The cost associated with operating and maintaining the property (rent, heating, hydro, insurance, repairs, maintenance and cleaning) are provided at no cost by the City of Toronto and have not been recorded in these financial statements.

100%
of all donations
go directly to
program costs.

We at Eastview Neighbourhood Community Centre believe oppression, stigmatization and discrimination of racialized communities must cease. We must address this at community levels and in the places of power. We have stood for almost 50 years as a place that works diligently to foster equality. Today Eastview stands with those who rightly challenge the inequalities that still endure.



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