

# **Annual Report 2018**











#### Vision

To foster individual and community well-being, build leaders and create opportunities for our community.

#### Mission

Eastview is committed to improving the quality of life of residents primarily in the area bounded by Greenwood, Broadview, Danforth and Queen Streets. To this end, Eastview mobilizes resources from a variety of public, private and community partners in order to:

- Provide a community place that is welcoming, safe and open to all.
- Offer programs and services to children, youth, families, seniors and newcomers.
- Create opportunities for community members to build supportive networks, learn new skills, access resources, contribute expertise and develop tomorrow's leaders.

### Governance

Eastview is governed by a volunteer board of directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability and stewardship. Board members are elected at our Annual General Meeting each June.



# 2018 Message From Board Chair & Executive Director

Like snowflakes and thumbprints, no two faces are the same. Neither are any two life stories. At Eastview, we have thousands of people a year passing through our doors; each with a different story and a different reason to be here.

And regardless of why they walk into Eastview, we strive to offer whatever support is needed. Be it a place to bring a young child to play, a space for kids and youth to learn new skills, for Newcomer immigrants and refugees to gather, for Seniors to stay mentally active or where a family can gather food without judgement – our role is vital in keeping our community strong.

Our volunteers' stories are just as varied. Some volunteer with us because it gives them a feeling of achievement and being valued. Many come in order to 'give back' to their community, and others to earn something – be it volunteer hours for high school, improved English skills or a sense of belonging. Regardless of the motivation, we are incredibly grateful for the 20,000+ hours that our volunteers contributed in 2018. And to each of the 352 volunteers who worked alongside us, we say Thank You.

We are only able to do what we do, with considerable public and private support. Underpinning this, is the invaluable contribution made by the City of Toronto which covers the cost of our building, its maintenance and administration. Because of the City's contribution, 100% of the funds we raise are able to go directly to programming. (Please see pg 9 for more details on our 2018 Partnerships).

Within this 2018 Annual Report, you'll find both a face and story from each of the program areas with which we support our vibrant community. We invite you to join us in 2019 at our hub or satellite locations, to share more of our stories and witness the wonderful work we do.

Kerry Bowser Executive Director Susan McMurray Board Chair



### Children and Youth

According to a 2018 Peer Review across all the Boys & Girls Clubs of Canada, Eastview had the most community members report that we had a significant impact on the lives of those who attend our programs, and a significant positive impact on the community as a whole.

377 children attended our camp-based and P.A. Day programs, and both Children's (5 – 12 yrs) and Youth (13 – 24 yrs) programs benefitted from considerable program expansion during 2018 - with nearly 10,000 total community interactions! Partnered programming grew 60% in 2018, with STEM programming, health and nutrition being key focus areas, and Food Security for local families was augmented via 29,000 nourishing meals, snacks and food hampers.

Individual needs-assessments for Eastview children under 12 yrs rose by 47% in 2018 as we continued to focus on the recognition and treatment of mental health.

2018 saw a jump in participation of 20% for our Investment in Youth program and 50% for the Boys & Girls 'Torch Club'. Black History Month, a Smoking Cessation Course and the Keys to Success program were popular with youth, along with murals, basketball, volleyball and jujitsu.

"Eastview is my second home. Torch Club teaches us about looking after our bodies and our brains. I love talking to the people here. I haven't figured out what I want to do when I grow up but Eastview has given me a lot of information and opportunities to help me." — Mohammad A.



### **Families**

Supporting over 1,500 local families with children 0-5 years old is a herculean task, but our Family Resource Program (FRP) staff would have it no other way. 2018 saw Eastview deliver education and nutrition programs to 97 pregnant mothers, 48 parents graduate from our 8-week 'Nobody's Perfect' program and 76 children ready to transition from home to school thanks to our Head Start program. Eastview's ongoing commitment to increasing food security in the neighbourhood, 2018 saw us serve our children over 10,000 healthy snacks!

Strong partnerships with other agencies including the City of Toronto and Ontario Government enabled our 'EarlyOn Child and Family Centre' drop in program to offer supportive developmental opportunities to over 800 children, while South Riverdale Community Health Centre workshops, Public Health nurses and the Toronto South East Coalition of Perinatal Nutrition and Support Programs provided added expertise and support for hundreds more Eastview families.

Sheilah Currie's ReadUP literacy program had 871 visits by children in 2018, and over 250 hours of volunteer service. These dedicated volunteers came from all spheres including professionals who live in the community, high school students, older children in the club, and parents of participants.

"When we were settling into Toronto from Mexico, Eastview gave me a lot of help that I'm still really thankful for. The Drop In program was the first place we were made to feel welcome. My kids have fun and are happy here, and the staff are like family now." — Diana O.



### **Newcomers**

Newcomers programs facilitated over 15,000 community interactions in 2018 as health, safety and nutrition workshops, cultural excursions and orientation classes were key to supporting the 700+ newcomers who rely on Eastview to help them adjust and thrive in a new community.

Workshops covered new technology, cancer screening and the Canadian election process among many others. Guest speakers included P.C. Hongfei Zhou (Community Response Unit, 55 Division), Jenny Quan (Metro Toronto Chinese & S.E. Asian Legal Clinic), Sarpreet Khera (South Riverdale Community Health Centre) and Toronto Public Health Translator, Heng-Fei Kuo.

Our Muslim Newcomers Women's exercise group continued to thrive in 2018, reflecting changing immigration patterns in our neighbourhood. Volunteers were again indispensable, with 36 individuals dedicating over 1,600 hours to help immigrants make adjustments to a new country and culture.

Over 170 Newcomers welcomed opportunities to explore places they may not have accessed without Eastview including the Aga Khan Museum, the Glenmore National Historic site and Zwick Centennial Park in Belleville.

"My background is civil engineering but here at Eastview, I am a volunteer teacher. I enjoy seeing my students learn. Sometimes people are a little bit afraid, but I help them with practical things like English, and also teach them a bit of Canadian culture. They always say they are very grateful because not only are they learning but they are making friends too." — Hansel L.



### **Seniors**

When creating Senior's programs for 2018, we concentrated on expanding the breadth of capacity-building opportunities we ran. With over 1000 excursions, workshops, physical and recreational classes, we offered our Seniors a wide variety of interactions with their peers, and greater surrounding community.

An impressive 260 Seniors hold Eastview membership, and 600 individuals took part in social recreation programs for 2018. Workshops on meditation, diabetes, health and nutrition were filled to capacity, and we take great pride in our Seniors' eagerness to learn about different issues as well as our capacity to meet those needs.

Reducing isolation and enhancing physical, mental and emotional health is imperative to a full life for our Seniors. Two social recreational new programs that were extremely popular in 2018 were the "Sing for Joy" Karaoke Program and our expanded Tai Chi Program.

One of our Seniors was overheard saying "I never knew that I could sing and dance!" which brought our staff great joy, knowing that the programs offered at Eastview continue to provide these wonderful Seniors with new life experiences.

"I have been doing Eastview seniors programs for more than 10 years. I feel happy and healthy when I am singing, dancing and exercising. I love the special events and day trips. This picture is me celebrating with my Eastview friend" — Heying R.



# **Food Security Programs**

2018 was a busy year for Food Security programming with a new Food Security Worker joining the Eastview team, immediately implementing innovative programming ideas including our highly-successful 'Lunch and Learn' series offering health and nutrition workshops combined with hands-on cooking classes.

Eastview's Food Bank served 366 individual households in 2018, and while client numbers decreased slightly overall, our Drop-In meal and Good Food Market saw 5% - 10% increases, as community members enjoyed free meals and affordable, fresh Ontario produce.

Partnerships with Second Harvest, Daily Bread, Mama Organics and private food sources significantly increased the quality and quantity of food we supplied, and we are proud that as a whole, Eastview was able to deliver over 80,000 nutritional snacks and meals to community members. Regrettably, our statistics still indicate that a third of our end-users are under 25 years old, indicating that a significant number of households in our community are still struggling to provide an adequate diet for themselves and/or family members.

Capacity-building training for volunteers led to 12 local community members gaining Safe Food Handling certification – a transferrable skill for paid employment and other volunteering opportunities.

"I don't come to the food bank regularly. But I am so glad it is there for those times when there just isn't enough money to buy the food I need. I like to sit down and talk with the other people there. The volunteers and staff really care about us, and it shows." — Raili S.

# **Partnerships**

Our generous partners and donors help us build and sustain the growth of our community. Eastview gratefully acknowledges the **City of Toronto** and the following contributors:

PATRONS:

Peter, Catherine, Michael and Graham

Clark

Cara Foods

The Ho Family & Daily Seafood

goeasy

Fidelity Investments Canada

Google

Government of Canada

Harold Ballard Foundation

Kraft Foods

President's Choice Children's Charity

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RBC

The Tippet Foundation

Toronto Foundation for Student Success

Toronto Foundation Vital Youth

United Way Greater Toronto

**LEADERS**:

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Catherine & Maxwell Meighen

Foundation

Coca Cola

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Toronto Raptors & the NBA

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SUPPORTERS:

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CP 24/Chum Christmas Wish Fund

**CORUS** Entertainment

Jays Cares Foundation

Microsoft Canada

MLSE Foundation

Royal Ontario Museum

The Science Centre

The Rotary Club of Toronto

Toronto East Rotary Club

**PARTNERS:** 

Association of Community Centres

(Toronto)

Blake Boultbee Youth Outreach Services

**Broadview Manor** 

Canada Summer Jobs

Chinese Chamber of Commerce (East

Toronto) Inc.

Daily Bread Food Bank

Division 55, Toronto Police Services

Focus On Youth - TDCSB

Francis Beavis Manor

**Greenwood Towers** 

Kids Up Front

Madinah Masjid

Michael Garron Hospital

Ministry of Citizenship, Immigration &

International Trade

Pape Adolescent Resource Centre

Public Health Agency of Canada

Raise the Root

Second Harvest

South Riverdale Community Health Care

Center

Taking IT Global

Toronto Community Housing Corporation

Toronto District School Board

Toronto East Rotary

Toronto Public Health

FRIENDS:

'The Pocket' Residents

12Thirteen Design Inc.

Blake St Public School

Cathy Mann & Associates

Chester Public School

Julie Dabrusin, M.P. Toronto-Danforth

Earl Beatty Public School

Earl Grey Senior Public School

Kempton Howard Residents Association

Leslieville Public School & Parent

Committee

Lori Ross

Karen Paul

Paula Fletcher, Toronto City Councillor

Ward 30

Peter Tabuns, M.P.P. Toronto-Danforth

Second Harvest

Toronto International Film Festival

Wilkinson Public School

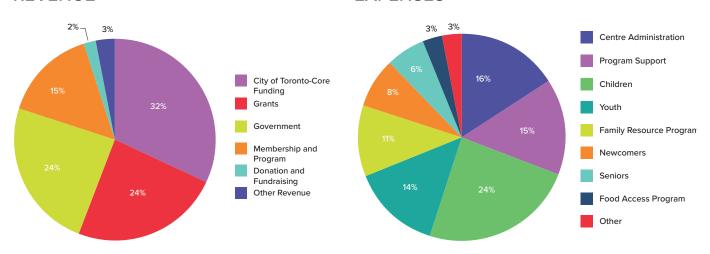
## STATEMENT OF OPERATIONS

#### **REVENUE**

	PROGRAM	ADMINISTRATION	2018	2017
City of Toronto - Core Funding	\$ -	\$ -	\$ 595,035	\$ 583,871
Grants				
City of Toronto	212,416	595,035	212,416	187,427
United Way	348,009	-	348,009	343,190
Foundations	100,053	-	100,053	113,288
Province of Ontario	114,093	-	114,093	112,197
Government of Canada	120,166	-	120,166	140,198
Amortization of deferred capital contributions	45,923	-	45,923	39,945
	940,660	595,035	1,535,695	1,520,116
Program Income	272,273	-	272,273	256,852
Donations	29,418	-	29,418	35,529
Fundraising	17,465	-	17,465	25,724
Funds from Massey Centre	-	-	0	20,251
Memberships	7,780	-	7,780	6,943
Interest income	5,841	-	5,841	4,879
	1,273,437	595,035	1,868,472	1,870,294
EXPENSES				
Salaries and wages	818,758	416,283	1,235,041	1,267,931
Employee benefits	187,012	98,018	285,030	289,421
Materials and supplies	109,217	28,239	137,456	152,702
Purchase of services	73,754	52,495	126,249	144,054
Amortization of capital assets	48,323	-	48,323	42,345
	1,237,064	595,035	1,832,099	1,896,453
Net revenue over expenses	\$ 36,373	\$ -	\$ 36,373	\$ (26,159)

### **REVENUE**

### **EXPENSES**



### STATEMENT OF FINANCIAL POSITION

#### **CURRENT ASSETS**

	2018	2017
Cash	\$ 335,948	\$ 163,916
Short-term investments	251,296	231,812
Accounts receivable- City of Toronto	15,119	22,414
Accounts receivable- Other	16,651	18,319
Prepaid expenses	-	-
	619,014	436,461
CAPITAL ASSETS	135,567	154,000
ACCOUNTS RECEIVABLE- CITY OF TORONTO	171,362	186,707
	925,943	777,168
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	218,693	72,717
Accounts payable and accrued liabilities	143,001	126,852
	361,694	199,569
DEFERRED CAPITAL CONTRIBUTION	141,029	175,407
POST-EMPLOYMENT BENEFITS PAYABLE	171,362	186,707
	674,085	561,683
NET ASSETS		
Invested in capital assets	3,600	6,000
Board designated reserve	133,360	133,360
Unrestricted	114,898	76,125
	251,858	215,485
	\$ 925,943	\$ 777,168

The Centre operates from a City of Toronto owned property at 86 Blake Avenue, Toronto. The cost associated with operating and maintaining the property (rent, heating, hydro, insurance, repairs, maintenance and cleaning) are provided at no cost by the City of Toronto and have not been recorded in these financial statements.

100% of all donations go directly to program costs.



Eastview Neighbourhood Community Centre & East Toronto Family Community Centre 86 Blake Street | Toronto, ON. | M4J 3C9 T. 416-392-1750 | F. 416-392-1175 | Charitable #: 890447675RR0001 www.eastviewcentre.com