

**EASTVIEW NEIGHBOURHOOD
COMMUNITY CENTRE**

Eastview (Toronto)
Boys & Girls Club





MISSION

Eastview is committed to improving the quality of life of residents primarily in the area bounded by Greenwood, Broadview, Danforth and Queen Streets. To this end, Eastview mobilizes resources from a variety of public, private and community partners in order to:

- Provide a community place that is welcoming, safe and open to all.
- Offer programs and services to children, youth, families, seniors and newcomers.
- Create opportunities for community members to build supportive networks, learn new skills, access resources, contribute expertise and develop tomorrow's leaders.

VISION

To foster individual and community well-being, build leaders and create opportunities for our community.

GOVERNANCE

Eastview is governed by a volunteer board of directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability and stewardship. Board members are elected at our Annual General Meeting each June.



Heart. Soul. Strength.

Just as a healthy heart allows our bodies to function at their best, Eastview is a hub of sustenance and strength for our urban community.

Whether it is getting a support box from the Food Bank, attending a free parenting workshop, engaging in a new social activity or joining the newcomers cooking class - each of the 250,000+ individual interactions we had with almost 10,000 community members in 2017 was a heartbeat that ensured well-being for the entire neighbourhood.

And if Eastview is the heart of the community, our soul is absolutely our volunteers. We welcomed over 300 volunteers to the Centre in 2017, who dedicated 17,000 hours and immeasurable energy to enrich our programs. This represented an increase of 13.5 % over last year, and reflects a generosity of spirit that we are deeply thankful for.

Our Centre received generous financial support from a variety of private and public partners including the City of Toronto, the United Way and the Boys and Girls Clubs of Canada. We leveraged this support to allow us to continue delivering core programming, while also enabling program expansion by way of new and exciting initiatives added to children, youth and newcomers departments.

Completion of capital projects in 2017 including a large renovation for the downstairs kitchen, the addition of an on-site laundry for programming needs, an upgraded elevator and a full rejuvenation of our corridors and signage also strengthened our ability to provide quality programming in a modern facility.

As we approach our 45th anniversary in 2019, our staff and Board are committed to ensuring Eastview remains the focus of both action and respite for thousands of local residents; we thank everyone who assisted us in 2017, and look forward to another year of strength in 2018.

Kerry Bowser
Executive Director

Susan McMurray
Board Chair



CHILDREN AND YOUTH

Both our Children's (5 - 12 yr olds) and Youth (13 - 24 yr olds) programs experienced strong growth this year, with a combined total of more than 95,000 community interactions for 2017.

After school attendance increased by almost 5% for the majority of the year vs any previous years. This strong growth can be attributed to exceptional programming that included Justice Studies, a Young Women's Discussion Group, Black History Month events, Torch Club Group, a Smoking Cessation Course and a Keys to Success program. Sports tournaments and activities for youth included G.R.I.T. basketball, volleyball, dodgeball, badminton, soccer and cardio instruction. Excursions to Raptors, Leafs (CORUS Kids), Sky Zone and culturally important movies were very popular. A new artwork was created inside Eastview as a lasting legacy by our talented 2017 Mural group - make sure you see it next time you are in the building!

Children's programs were also well-patronised with almost 200 children participating in our after-school programs run by local staff that included 32 new youth hires from our immediate community. Food Security for families continued to be a focus as we found more effective ways to purchase and distribute healthy snacks, and our new kitchen has provided a clean healthy environment for children to participate in cooking classes and healthy snack preparation. Over 300 individual children attended our camp based and P.A. Day programs, and 40 outings took place across the GTA involving a total of over 750 children served last year.



Boys & Girls Clubs
of Canada

2000+
children and youth
participated in capacity-
building programs in
2016.





43 families welcomed newborn babies into their lives with parenting assistance from the Family Resource Program.

The vital work of supporting local families continued in earnest throughout 2017 for Eastview's Family Resource Program (FRP). Our figures showed an impressive 30% increase in the number of individuals positively impacted by Family Drop-in, Healthy Beginnings and Head Start programs - with over 4,000 residents completing 100,00+ community interactions.

83% of the FRPs 2017 interactions came from the Family Drop-In program which provided a much-needed free, inclusive and nurturing environment for young children and their carers. The Head Start Program graduated 100 children now ready to transition from home to school in 2018. Always appreciated by local educators, Sheilah Currie's ReadUP program assisted 735 school-aged children with their literacy, and generated over 250 hours of volunteer service.

Over 150 families benefited from the Healthy Beginnings Program in 2017, and most excitingly, Eastview's pre- and post-natal programs resulted in 43 newborn children arriving into our community!





NEWCOMERS

2017 featured new health and safety workshops, cooking classes, cultural excursions and orientation workshops for over 700 newcomers at Eastview. Over 17,000 community interactions represented a 3% increase in the total number of newcomers participating in Eastview's wide-ranging newcomer programs.

If local residents heard sounds including swoosh, swoop and tapping on Saturday mornings, it may have been one of 50 line dancers, 30 childrens folk dancers or 44 individuals attending computer literacy classes. As Executive Director Kerry Bowser loves to say, taxes are hard enough to do when English is your first language, so we were particularly proud to run 149 Newcomers income tax returns in 2017.

Another 3,000 newcomers participated in special events including trips to various sites across the GTA. Our Newcomers Womens Exercise program grew to just under 50% of program participants in 2017. This change in demographics directly mirrors the changing immigration patterns we see in our immediate neighbourhood.

In 2017, fitness programs for newcomer women grew by just under **20%**





SENIORS

20%

of Seniors
activities run in
2017 were brand
new programming
initiatives.

In 2017, almost 700 seniors enjoyed the option to participate in twenty different activities designed to keep them mentally and physically stimulated. This variety of programming options increased our seniors' capacity for socialization, kept them active and reduced isolation.

Eastview's expansion of activities available to our Seniors included four new capacity-building programs in 2017: innovative Meet & Greet sessions, dynamic Music Socials in three Seniors Buildings, a one-on-one computer and iPad competency program and a multi-cultural Cooking Club. We ran seven day trips in 2017 to locations including Casa Loma and Rosa Maclean Garden, and these popular trips were supplemented by 42 other community & cultural events for seniors.

These excursions, activities and new programs helped us to increase our total number of Seniors' community interactions to more than 20,000 - a participation rate rise of 12% over 2016!





FOOD SECURITY PROGRAMS

Eastview's Food Bank served 844 individual households in 2017 through nearly 8,000 interactions as our community struggled to provide an adequate diet for themselves and/or their household.

Chronic food insecurity comes with a host of negative outcomes for both physical and mental health. We are mindful that 53% of the households we served are individuals living alone, so the provision of a hot meal each week when picking up food boxes provides not only much-needed nutrition, but an important opportunity to socialize with other community members - an opportunity that people with little disposable income often do not have.

2017 statistics indicated that almost a third of our Food Bank end-users were under the age of 18, which reinforced our agency's commitment to provide healthy snacks to all children and youth participating in Eastview activities each day.

Through our partnership with Second Harvest, Eastview significantly increased available fruit and vegetables in 2017. This infusion of produce translated into an additional 3-6lbs of produce for every household, every week.



OUR PARTNERS:

Thank you to our generous partners and donors who help support and sustain the growth of our community. Eastview gratefully acknowledges the following contributors:

PATRONS

City of Toronto
Peter, Catherine, Michael and Graham Clark
The Ho Family & Daily Seafood
GoEasy
Fidelity Investments Canada
Government of Canada
Harold Ballard Foundation
Kraft Foods
President's Choice Children's Charity
Province of Ontario
RBC After School Foundation
The Tippet Foundation
Toronto Foundation for Student Success
Toronto Foundation Vital Youth
United Way Toronto & York Region

LEADERS

Alterna Savings
Boys & Girls Club of Canada Foundation
Catherine & Maxwell Meighen Foundation
Daily Bread Food Bank
F. K. Morrow Foundation
GAP Foundation
Home Depot
J.P. Bickell Foundation
Kal-Tire
Sunlife Financial
Toronto Raptors & the NBA

SUPPORTERS

Best Buy
CP24/CHUM Christmas Wish Fund
George Lunan Foundation
Kiwanis Club of Toronto
Riverdale Share Community Association

The Shopping Channel (Rogers)
Tennis Canada
Toronto Star Fresh Air Fund
YMCA Canada

BENEFACTORS

Alterna Savings
Canadian Tire Express
CP 24/Chum Christmas Wish Fund
Jays Cares Foundation
Microsoft Canada
MLSE Foundation
Royal Ontario Museum
Science Centre
The Rotary Club of Toronto

PARTNERS

Association Of Community Centres (Toronto)
Blake Boultee Youth Outreach Services
Broadview Manor
Canada Summer Jobs
Chinese Chamber of Commerce (East Toronto) Inc.
CORUS
Daily Bread Food Bank
Division 55, Toronto Police Services
Focus On Youth - TDCSB
Francis Beavis Manor
Greenwood Towers
Kids Up Front
Madinah Masjid
Michael Garron Hospital
Ministry of Citizenship, Immigration & International Trade

Pape Adolescent Resource Centre
Public Health Agency of Canada
Raise the Root
Riverdale Food Working Group
Ryerson University
Second Harvest
South Riverdale Community Health Care Center
Toronto Community Housing Corporation
Toronto District School Board
Toronto East Rotary
Toronto Public Health

FRIENDS

'The Pocket' Residents
12Thirteen Design Inc.
Blake St Public School
Chester Public School
Cathy Mann & Associates
Julie Dabrusin, M.P. Toronto Danforth
Earl Beatty Public School
Earl Grey Senior Public School
Kempton Howard Residents Association
Leslieville Public School & Parent Committee
Lori Ross
Karen Paul
Mary Fragedakis Councillor Ward 29
Paula Fletcher, Toronto City Councillor Ward 30
Peter Tabuns, M.P.P. Toronto Danforth
Riverdale Share Community Association
Second Harvest
Toronto International Film Festival
Wilkinson Public School

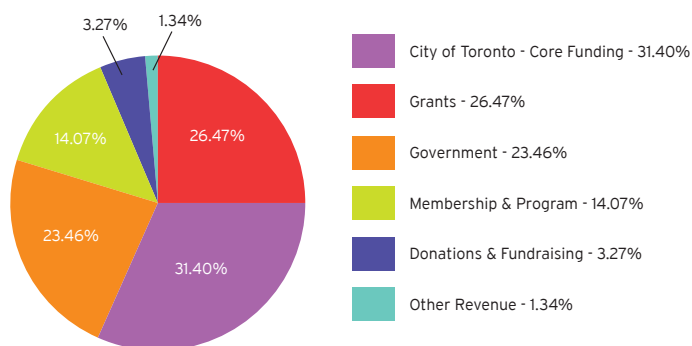
STATEMENT OF OPERATIONS

REVENUE

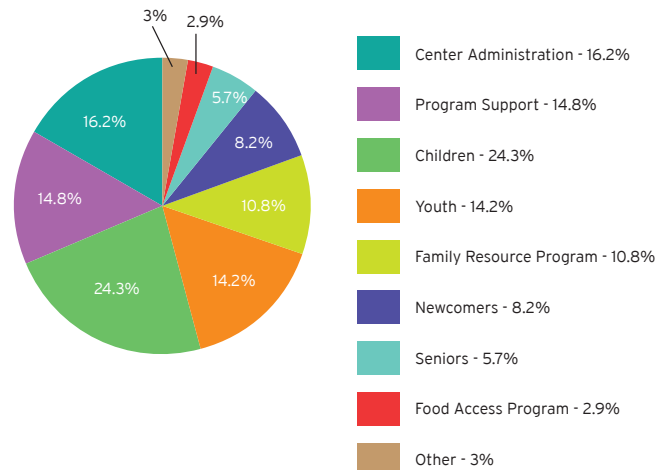
	PROGRAM	CITY CORE FUNDING	2017	2016
City of Toronto - Core Funding	\$ -	\$ 588,744	\$ 588,744	\$ 566,499
Grants				
United Way	343,190	-	343,190	343,444
City of Toronto	187,427	-	187,427	184,484
Foundations	113,288	-	113,288	114,066
Province of Ontario	112,197	-	112,197	110,598
Government of Canada	140,198	-	140,198	117,813
Amortization of deferred capital contributions	39,945	-	39,945	10,549
	936,245	588,744	1,524,989	1,447,453
Program income	256,852	-	256,852	243,571
Donations	35,529	-	35,529	30,994
Fundraising	25,724	-	25,724	59,774
Funds from Massey Ctr.	20,251	-	20,251	17,955
Memberships	6,943	-	6,943	6,840
Interest income	4,879	-	4,879	3,404
	1,286,423	588,744	1,875,167	1,809,991
Salaries and wages	869,590	398,341	1,267,931	1,225,080
Employee benefits	187,356	106,938	294,294	282,584
Materials and supplies	130,311	22,391	152,702	151,289
Purchase of services	82,980	61,074	144,054	134,673
Amortization of capital assets	42,345	-	42,345	12,949
	1,312,582	588,744	1,901,326	1,806,575
Net revenue over expenses	\$ (26,159)	\$ -	\$ (26,159)	\$ 3,416

EXPENSES

REVENUE



EXPENSES



STATEMENT OF FINANCIAL POSITION

	2017		2016
CURRENT ASSETS			
Cash	\$ 163,916	\$	144,483
Short-term investments	231,812		254,062
Accounts receivable - City of Toronto	22,414		12,445
Accounts receivable - other	18,319		34,698
Prepaid expenses	-		4,272
	436,461		449,960
CAPITAL ASSETS			
ACCOUNT RECEIVABLE - CITY OF TORONTO	154,000		90,035
	186,707		191,580
	\$ 777,168	\$	731,575
CURRENT LIABILITIES			
Accounts payable and accrued liabilities	\$ 72,717	\$	79,556
Deferred contributions	126,852		76,624
	199,569		156,180
DEFERRED CAPITAL CONTRIBUTION			
POST-EMPLOYMENT BENEFITS PAYABLE	175,407		142,171
	186,707		191,580
	561,683		489,931
NET ASSETS			
Invested in capital assets	6,000		8,400
Board designated reserve	133,360		133,360
Unrestricted	76,125		99,884
	215,485		241,644
	\$ 777,168	\$	731,575





Eastview Neighbourhood Community Centre & East Toronto Family Community Centre
86 Blake Street | Toronto, ON. | M4J 3C9
T. 416-392-1750 | F. 416-392-1175 | Charitable #: 890447675RR0001
www.eastviewcentre.com