





Vision

To foster individual and community well-being, build leaders and create opportunities for our community.

Mission

Eastview is committed to improving the quality of life of residents primarily in the area bounded by Greenwood, Broadview, Danforth and Queen Streets. To this end, Eastview mobilizes resources from a variety of public, private and community partners in order to:

- Provide a community place that is welcoming, safe and open to all.
- Offer programs and services to children, youth, families, seniors and newcomers.
- Create opportunities for community members to build supportive networks, learn new skills, access resources, contribute expertise and develop tomorrow's leaders.

Governance

Eastview is governed by a volunteer board of directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability and stewardship. Board members are elected at our Annual General Meeting each June.

Front & Back Cover Artwork created by Shahaddah Jack. Additional photographs by Gillian Thorne.



2021 Message From Board President & Executive Director

When we look back at 2021, there is much to reflect on. As our community, and our society as a whole, rode waves of fear and learning, we grieved and hoped, we listened and learned.

We are proud to present this Annual Report to our friends and supporters - a timely summation of the many ways in which Eastview staff and volunteers were able to repeatedly rise to new challenges through the most testing of times.

Innovative new ways to deliver traditional programs were key for each Eastview department. Online classes for expectant mothers, new on-site nutritional programs for Seniors' afraid to leave their buildings, hybrid learning modules for youth suffering online exhaustion... these are just some of the new delivery methods we used to keep our community resilient - mentally, physically and emotionally.

Dedicated backing from United Way, Daily Bread Food Bank, the Boys & Girls Clubs of Canada and the City of Toronto's seminal contribution covering the cost of building, administration and maintenance allowed us to continue extensive community support, even without our regular volunteers and ancillary staff partners.

Eastview's local residents, businesses and elected representatives remained closely supportive of our goals, and our Board Members provided constant guidance and encouragement. 2021 was also a solid year for fundraising, thanks to innovative online donation campaigns and strong grant stewardship.

And while this Annual Report looks back proudly at our achievements through 2021, we also keep an eye on the future. As we continue to celebrate our 50th Anniversary in 2022, we are reminded that our role is to maintain our commitment to stand on the shoulders of the giants that have come before us.

We thank you for celebrating 2021 with us, and hope that the highlighted achievements and the constant goal of service greatness will continue to shine at Eastview for decades to come.

Kerry Bowser
Executive Director

Steve Dewar
Board Chair



Children and Youth

2021 was a year for rebuilding as we welcomed back our Children and Youth into Eastview after a year of our community struggling with fear, death, grief, separation and abuse fuelled by the outbreak of COVID-19 - and it was a joy to see things return to 'normal' as possible!

Our 25th annual Black History event at the end of February was the first large-scale event we were able to hold, and we are so grateful that 200+ youth from across the city came to Eastview to celebrate Black achievements and the joy and strength they provide our community while they still could!

Our Club's Anti Racism, Beats, Torch Club and Girls Groups met online and in person, with hybrid programming being successfully received. Programming for children in STEAM (Science, Technology, Engineering, Arts and Math) continues to get a great response from our kids, as did our Kid Food Nation and Project Backpack programs helping over 25 families improve food security.

Summer camp went ahead in 2021 and again we created smaller cohorts to allow the children to still participate in many different activities and sessions while reducing the potential spread of COVID-19. The BGC National Office

was again invaluable in pairing us with funders who understood the deep need for helping children and youth in 2021; and we are so proud to be part of their presence across Canada.

In total, our Eastview Boys & Girls Club supported over 2,000 children, youth, parents and family members and we are very excited to look forward to all that our children and youth will achieve during 2022 – our Centre's 50th anniversary year!

"Our Club has so much to do. Even when we were home because of COVID they sent us games and cooking things and we did fun things online. My favourite was the ZOOM dance parties and now we are having them again in our Club Room. I love Eastview!!!"



Family Resource Program

It is often said that it takes a village to raise a child – and Eastview’s Family Resource Program has almost become an entire village to many community members as we supported pre and post natal mothers, caregivers, extended families, single parents and more throughout 2021.

Innovative communication methods enabled us to develop and deliver educational workshops, support programs, special monthly holiday events, gift cards, food boxes, diapers and wipes to participants.

The Healthy Beginning Program supported xx parents with educational and informative workshops enabling them to give their children the best possible start to life.

Our EarlyON programs provided virtual morning circle time Drop-ins and 40 local preschoolers attended our school readiness “Head Start Program” in 2021.

Multilingual programs continued in Spanish and French, and the Blake Street Bakes Program continued to support more than 90 families experiencing food insecurity with nutritious recipes, ingredients, and virtual cooking classes.

“Having a place where we know the staff and families and our kids can run around each morning is such a lifesaver! My 5 yr old loves the bicycles and my 3 yr old sings the Circle Time songs all day after we visit Eastview. I was so glad the staff created distanced outdoor programming–that way we could still have fun and feel safe even during COVID restrictions.”



Newcomers

Newcomers programs facilitated over 1020 community safety checks, needs assessments, supportive counselling, information and referrals, online form filling, translation and interpretation for over 400 unique clients by phone and in person during 2021. A whopping 79 % of this was done over the phone or internet!

In previous years, our Newcomer staff welcomed onsite participation in workshops at Eastview, however COVID-19 restrictions meant that in 2021 we ran 12 workshops virtually for a total of 520 participants.

We were thankful to welcome back 17 incredible volunteers who helped us to supply over 900 hours of support to help newcomers through programs such as meal delivery, PPE items, grocery gift cards and hygiene articles.

Income tax preparation and filing were provided to a total of 167 individual clients and we were thrilled to let clients know that collectively Eastview staff helped provide tax returns totaling \$265,075.

"I came to Canada as a refugee and was very nervous preparing my permanent residency application as well as sponsorship applications for my wife, children, and parents. Eastview staff were so supportive in helping me how to fill out forms and to communicate clearly".



Seniors

Our Seniors were deeply affected by the COVID-19 pandemic. Most of our Seniors live in low-income residences, most by themselves or with one other person without the support of extended family or friends. For many, English is not their first language, increasing the potential for isolation and confusion as they tried to navigate rolling lockdowns, shortages, anxiety and vaccines in 2021.

Realizing how vulnerable our Seniors felt, Eastview staff immediately implemented a variety of activities to reduce feelings of isolation and provide opportunities to increase nutrition, exercise and connection. We were fortunate enough to be able to utilize the help of 49 volunteers who contributed over 2000 hours of their time delivering PPE, arranging for grocery deliveries, and helping 300 seniors received their vaccines.

Most in-person social recreational programs were modified to become virtual, which meant ensuring the seniors had the correct technology and were able to use it properly before launching a series of weekly social recreational programs online. These 3,768 online sessions included holiday/festival celebrations, fitness activities, origami activities, singing karaoke, English classes, and information sharing workshops on subjects

including life longevity, dementia and the ways in which music can positively affect mental health.

A particular success was the online Chinese New Year Celebration in Feb 2021 which saw 72 participants including local politicians sing, dance and celebrate together even though all the participants were within their own homes.

Outdoor Karaoke ran August to October with an average of 36 people attending each week. By the end of October, our Seniors were confident enough to attend two outdoor gatherings in local neighbourhood parks, and with 136 Seniors attending we know it was greatly enjoyed – and they were confident enough to join us for indoor line dancing by November. 33 ‘small group’ sessions of holiday and festival meals and extended PPE delivery were arranged throughout the year benefitting almost 280 seniors.

“I am 82 yrs. old and live alone in Canada without family support. I am so grateful to Eastview staff for communicating my needs to medical professionals and my daughter in China to assist my recovery after a terrible accident and subsequent radiation treatment.”



Food Security Programs

Not only did our Food Bank run every single week of 2021, we also dramatically changed our service model, to give greater space and dignity to our growing client base. We have maintained our 'Dignity Model' of service that allows choice of proteins, fresh fruits and vegetables and reduces waste as users can pick what they want, rather than being asked to take products that were sometimes unfamiliar.

Our Emergency Mobile Delivery Program, Senior Sandwich Delivery, Snack Pack Program, Youth Meal Program Support, Eastview Community Garden, and Senior Community Garden program at 369 Pape Ave have continued to have strong impact in increasing our neighbourhood's food security. In fact, 2021 saw 4,376 hampers distributed to 380 households alone.

We eliminated food waste in our foodbank by working with other organizations in the East end. We receive the surplus produce from a partnered foodbank that we use in our Thursday foodbank. We then gave our surplus away to youth members or to hot meal programs run at partner east end agencies.

We were able to support our youth meal program on a weekly basis by providing more options for youth to cook. This partnership has had excellent participation and we saw a marked increase in cooking overseen by youth. Halal nachos, curried chicken, baked goods - all being made by youth FOR youth!

Partnerships with Community Food Centres Canada, Second Harvest, Daily Bread, Mama Organics along with private support from local businesses and residents have enabled us to increase the quality and quantity of food provided to community members in need with our focus firmly planted on supplying the best quality fresh, nutritious food for all.

"The first time I went to Eastview's Food Bank, I was super ashamed and felt very embarrassed to have to be there... but I was treated so well and made to feel ok about needing help.. and that was so very cool. It was the difference between wanting to go on and wanting to give up hope. I am forever thankful."

Partnerships

Our generous partners and donors help us build and sustain resiliency in our community. As a City Agency, Eastview gratefully acknowledges the contributions and support of the **City of Toronto**. As a Boys and Girls Club, we also acknowledge our partnership with the Boys and Girls Clubs of Canada. Eastview also recognizes the generous support of the following contributors in 2021:

PATRONS

Boys & Girls Club of Canada Foundation
Community Food Centres Canada
Peter, Catherine, Michael and Graham Clark
The Ho Family & Daily Seafood
Fidelity Investments Canada
The Fyfe Foundation
Harold Ballard Foundation
Mazon Canada
President's Choice Children's Charity
Province of Ontario
Riverdale Basket Brigade
Second Harvest
TELUS
The Tippet Foundation
Toronto Foundation for Student Success
United Way Greater Toronto

LEADERS

Catherine & Maxwell Meighen Foundation
GAP Foundation
Kiwanis Club of Toronto
Ontario Dairy Farmers
Riverdale Share Community Association
Toronto Star Fresh Air Fund
WestJet

SUPPORTERS

Feeding Canadian Kids
George Lunan Foundation
Home Depot
Indigo

BENEFACTORS

Canadian Tire Jumpstart
CP 24/Chum Christmas Wish Fund
CORUS Entertainment
Jays Cares Foundation
Microsoft Canada
MLSE Foundation
The Rec Room
The Rotary Club of Toronto
Taking IT Global
Toronto East Rotary Club

PARTNERS

Association of Community Centres (Toronto)
Blake Boulton Youth Outreach Services
Broadview Manor
Borrel
Canada Summer Jobs
Chinese Chamber of Commerce (East Toronto) Inc.
Club Sandwich
Daily Bread Food Bank
Division 55, Toronto Police Services
Focus On Youth – TDCSB
Francis Beavis Manor
Greenwood Towers
Madinah Masjid
Mezes on the Danforth
Michael Garron Hospital
Ministry of Citizenship, Immigration & International Trade
Public Health Agency of Canada
South Riverdale Community Health Care Center
Toronto Community Housing Corporation

Toronto District School Board
Toronto Public Health

FRIENDS

Bain Street Co-op
'The Pocket' Residents
Julie Dabrusin, M.P. Toronto Danforth
Kempton Howard Residents Association
Paula Fletcher,
Toronto City Councillor Ward 30
Peter Tabuns, M.P.P. Toronto-Danforth
Trustee Jennifer Story,
Ward 15 Toronto-Danforth

STATEMENT OF OPERATIONS

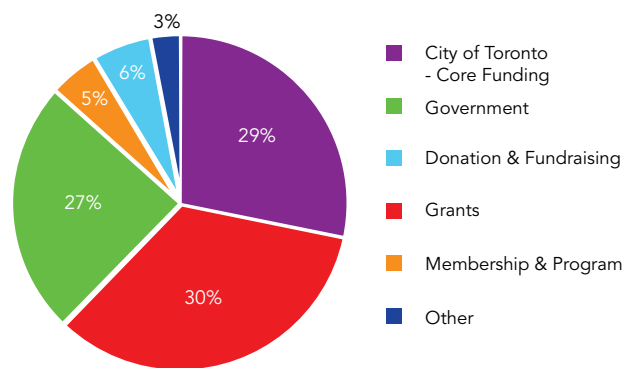
REVENUE

	PROGRAM	ADMINISTRATION	2021	2020
City of Toronto - Core Funding	\$ -	\$ 635,678	\$ 635,768	\$ 641,030
Grants				
City of Toronto	234,910	-	234,910	260,163
United Way	312,676	-	312,676	403,550
Foundations	366,640	-	366,640	374,545
Province of Ontario	125,797	-	125,797	131,554
Government of Canada	248,369	-	248,369	159,139
Amortization of deferred capital contributions	61,336	-	61,336	61,222
	1,349,728	635,678	1,985,4063	2,031,203
Program Income	105,830	-	105,830	102,617
Donations	129,036	-	129,036	62,912
Fundraising	7,481	-	7,481	66,832
Memberships	1,627	-	2,088	4,630
Interest income	2,088	-	6,585	6,585
	1,595,790	635,678	2,231,468	2,274,779

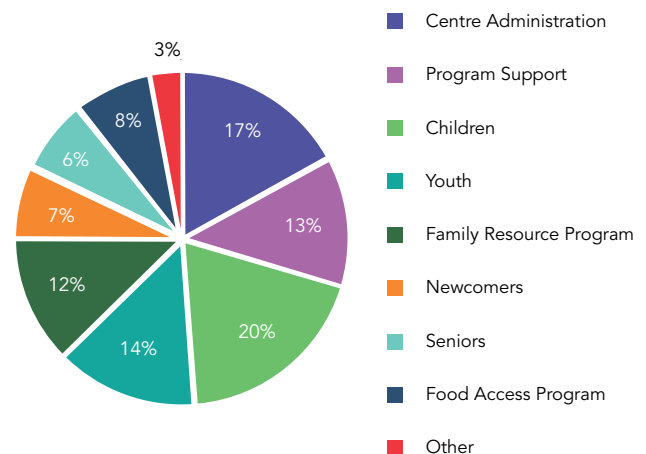
EXPENSES

Salaries and wages	896,144	438,375	1,334,519	1,260,465
Employee benefits	211,272	114,269	325,541	320,302
Materials and supplies	299,503	28,866	328,369	462,570
Purchase of services	126,017	54,168	180,185	166,855
Amortization of capital assets	65,442	-	65,442	62,422
	1,598,378	635,678	2,234,056	2,272,614
Net revenue over expenses	\$ -2,588	\$ -	\$ -2,588	\$ -2,165

REVENUE



EXPENSES



STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS

	2021	2020
Cash	\$ 317,226	\$ 402,520
Short-term investments	54,475	52,797
Accounts receivable- City of Toronto	28,283	34,162
Accounts receivable- Other	78,071	63,419
Prepaid expenses	5,476	2,926
	483,531	555,824
CAPITAL ASSETS	109,121	168,964
ACCOUNTS RECEIVABLE- CITY OF TORONTO	151,984	155,205
	744,636	879,993
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	109,711	127,821
City Trusteeship Payable	20,084	20,084
Deferred contributions	95,893	145,995
	225,688	293,300
DEFERRED CAPITAL CONTRIBUTION	104,347	165,683
POST-EMPLOYMENT BENEFITS PAYABLE	151,984	155,205
	482,019	614,788
NET ASSETS		
Invested in capital assets	19,235	17,742
Board designated reserve	167,034	167,034
Unrestricted	76,348	80,429
	262,617	265,205
	\$ 744,636	\$ 879,993

The Centre operates from a City of Toronto owned property at 86 Blake Avenue, Toronto. The cost associated with operating and maintaining the property (rent, heating, hydro, insurance, repairs, maintenance and cleaning) are provided at no cost by the City of Toronto and have not been recorded in these financial statements.

100%
of all donations
go directly to
program costs.

We at Eastview Neighbourhood Community Centre believe oppression, stigmatization and discrimination of racialized communities must cease. We must address this at community levels and in places of power. We have stood for almost 50 years as a place that works diligently to foster equality.

Today Eastview stands with those who rightly challenge the inequalities that still endure.



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