

EASTVIEW NEWS & EVENTS



April 2013

www.eastviewcentre.com

Eastview (Toronto)
Boys & Girls Club



GOLFING PROGRAM BUILDS CHARACTER & LEADERSHIP SKILLS



Ryan Cooney, Executive Director of the of the Canadian Youth Golf Alliance leads Eastview Youth in a Search For Self session. Below Ryan takes the boys out on the course for an afternoon.



Last year Eastview's Youth were asked to join in a unique program run by the Canadian Youth Golf Alliance. The program combines a series of life skills and philosophy sessions with a number of "Golf Days" and summer employment opportunities.

Every Thursday evening, Alliance Executive Director, Ryan Cooney comes to our centre and leads our youth in discussions on how to make positive choices and how to live life with integrity, responsibility, dignity, honesty, gratitude and leadership. He also works with them on employment skills and the Alliance secures funding for potential Golf Clubs to hire the students for the summer.

On Golf Days, the youth spend the first part of the day meeting with golf facility management staff including the golf professional, greens superintendent, chef, food and beverage manager, and general manager. The idea is to give them first-hand knowledge of career paths they might not otherwise be exposed to. The second half of the day is spent on the golf course, learning specific skills and playing a few holes.

"I wanted to introduce at-risk youth to

the game of golf because it is not a sport or industry they would normally have access to," says Cooney. "Many of these youth have trouble finding employment because they don't have connections to potential employers outside their immediate community. This program can really open up a whole new world to them".

Last year, the Alliance's first year running, they were able to find employment for four youth on local golf courses. This year they hope to get up to 20 offers of employment.

"This program is amazing," says Pat MacDonald, Eastview's Youth and Recreation Supervisor. "The kids actually show up early and wait for Ryan to get here on Thursdays".

When asked why he thinks he has attracted such a large group of committed youth to his program Cooney says, "I think one key thing missing in their education is philosophy. Not just memorizing philosophy in a standard school setting, but talking about the philosophy of life and issues that impact them in their day to day lives and in an open and non-judgemental forum".

Camp Mambo Day Camp!

Registration begins on April 17th for both our Eastview and Holy Cross locations.

This year's theme is "Art & The Environment" and the emphasis will be on getting kids outside with some amazing day-trips and lots of activities such as sports, swimming, games, arts & crafts and much more!

Subsidies are available. For more information, please call Laurette at 416-392-1750 ext. 315.

Join us on Saturday June 1st for the 2nd Annual Race For Kids in downtown Toronto. Eastview is looking for teams of four people to race for our Boys & Girls Club. Teams race on foot throughout the city finding clues to lead them to ten checkpoint challenges. Each member of the winning

team will win a voucher for two people to fly anywhere WestJet flies around the world! Lots of other prizes to be won as well. To register, call Cathy at 416-392-1750 ext. 303 or visit www.raceforkids.ca and cite Eastview as your Club affiliation. Don't miss this amazing adventure!!

1ST ANNUAL SKATE FOR CAMP EVENT A SNOWY SUCCESS!



Heavy snowfall and blustery conditions didn't deter Former Maple Leaf, Bill Derlago and Paula Fletcher. The pair gamely skated throughout the afternoon, determined to show their support for the event and have a great time.



On February 16th, Riverdale residents laced up their skates to help send neighbourhood kids to summer camp. Eastview co-hosted a "Skate for Camp" Skating Party with local councillors Paula Fletcher and Mary Fragedakis at Riverdale Park East Rink.

With the money raised at Skate for Camp!, kids whose families normally wouldn't be able to afford the expense will have the opportunity to experience the fun and excitement of summer camp.

Executive Director Kerry Bowser said "while Riverdale is often viewed as an area for 'haves' rather than 'have-nots', it is important to remember that many families in this area face multiple challenges such as low-income, recent immigration, single-

parenthood and so on. Many of their children don't have much to look forward to in the summer months except long hours at home, often alone."

Former Maple Leaf, Bill Derlago kindly came out to support the event, sign autographs and skate with the crowd. Roosters generously donated hot chocolate and a number of event supporters provided home-baked goods for the skaters to nibble on.

"Riverdale has a lot of community spirit and it's great to enjoy a winter party that supports recreation all year long," said Councillor Fletcher.

The response to the event was so positive that organizers have decided to make it an annual event. We'll

EASTVIEW TO GET OUR VERY OWN WEEKLY GOOD FOOD MARKET

This spring, Eastview is proud to launch our Good Food Market bringing very low cost, fresh and healthy fruits and vegetables to the heart of the Blake/Boulton community.

Good Food Markets were designed to bring healthy produce to neighbourhoods where it might not otherwise be easily available, and where farmers' markets are not viable because sales are too low to cover costs.

FoodShare works in partnership with community organizations and neighbourhood leaders to run the markets, and delivers top-quality fresh produce purchased from local farmers and the Ontario Food Terminal on market day. FoodShare will also provide tools, training and ongoing support to Eastview's staff and volunteers who will manage all operational aspects of the market.

Eastview can customize our market somewhat based on foods requested by neighbourhood residents. If there is a particular cultural favourite, not easily

found in our community shops, they can be imported at low cost, making our market a unique reflection of our community.

"I've seen other markets in action and I know it's not just about the food - although the produce is fantastic," says Clare Giovanetti, Eastview's Family and Nutrition Program Worker. "The market also provides a great place for neighbours to get together and talk and share information."

Once they get up and running some markets also add other features like children's activities, bake ovens and spots for local vendors to sell things like crafts, jewellery or even baked goods.

The market will also provide another important benefit to our community. Any food leftover from the market can be purchased at cost for our bi-weekly Food Bank and hot lunch program - a much welcome addi-



tion to our hampers, which rely heavily on non-perishable, often highly processed foods.

Please visit our website soon for more information. Also, volunteers are needed to help plan and run the market. If interested, please call Cathy at 416-392-1750 ext. 303.

"Greet-Our-Neighbour" Event

On Sunday April 14th, 2-5 p.m. at Eastview, this event, hosted by ROBBB (Residents of Blake, Bain, Boulton), aims to bring neighbours together to share ideas on how to make our common spaces fun and safe. There will be refreshments, door prizes, fun stuff for youth and activities for adults, a celebrity sportsperson and the Grey Cup!