

Minutes
EAST TORONTO FAMILY COMMUNITY CENTRE
Board of Directors Meeting
November 20, 2017

All agenda items noted are open to the public, unless otherwise specified.

Present	Kerry Bowser, Susan McMurray, Bev Wolfus, Akemi De Castro, Anita Roy Lauritsen, Wan Chin Cheong, Steve Dewar, Joan Howard, Jennifer King, Moneca Delain, Kim McFadden
Regrets	Morris Popowich, Paula Fletcher and Jonathan Hypolite

The meeting began at 6:32 pm. The meeting was chaired by Susan McMurray.

1.	Agenda	Agenda approved
2.	Conflicts of Interest	None declared
3.	Minutes	Motion to approve the minutes from the October 16, 2017 meeting. <ul style="list-style-type: none"> • Moved by Anita Roy Lauritsen and seconded by Bev Wolfus • Carried
4.	Executive Report	<ul style="list-style-type: none"> • Reviewed the Boys & Girls Clubs of Canada Peer Review Overall Recommendations and have identified who is responsible for addressing each recommendation.
5.	Youth Report	<ul style="list-style-type: none"> • Active groups: The Keystone Club, The Torch Club, Piano Classes, The Black Empowerment Group, The Power Up Club, Art Classes, Skilled for Success Group, The Eastview Girls Empowerment Program, Construction Program, Cooking and Girls Program
6.	Centre 55- Debbie Visconti (ED)	<ul style="list-style-type: none"> • Location: 97 Main St. (Old 55 Division Police Station) • 6 core staff • City pays for building and staff and the rest is run by fee-for-service or donations (most come from bigger events i.e. 10k run) • Have to grow programs outside of building due to limited space • Small Library • 300-400 children in before/after care programs in neighbouring schools (5 subsidized spaces) • Summer camp - 60 CITs, 2,000 spots for kids (200-300/week) • Used E-commerce program online for camp registration (costs 2.5%- built into camp fees) and had new website built (cost \$20k) • Graffiti summer program for youth (graffiti removal, murals) • Opening up 40 full-day daycare spots at Ted Reeve Arena • Seniors programs on-site (yoga, cafe, fitness, games, fashion show, theme nights etc.) and trips (Niagara, Caribbean next year possibly) • Events: Classic car show, dog show, Beach Citizen of the Year ceremony, soup night, indoor farmers' market, Beaches Christmas Parade, Breakfast with Santa, food/toys for over 1,000 families • Look for needs in the community (clients, community meetings, politicians, partners etc.) and try to provide solutions through services

7.	Fundraising Consultant-Cathy Mann	<ul style="list-style-type: none"> • 82% of Canadians as individuals give donations totalling \$12.8 billion/year, Canadian foundations give \$4.6 billion/year and Canadian corporations give \$3 billion/year • Broader surrounding area has an average household income of over \$118,000 (Leslieville, The Pocket, Upper Beach) who enjoy restaurants and many don't have kids • Can increase foundation giving through a new foundation proposal and more In-depth research • Build up prospective individual donors list, Make donors feel like they're a part of the Eastview family through stewardship, Improve database management • Consider some new things: engage affluent neighbours in a food-based Gerrard St. event, hidden kitchen walking tour, invite street parties to raise money for Eastview, Holiday Street with the local BIA (window holiday decorating), get local Real Estate Agents to sponsor events • When planning events get community influencers involved • Marketing and Engagement committee could consider reducing the number of community-outreach only events and add in one event that will raise funds • More dedicated staff time for fundraising would be helpful • Recommendations for Board: help develop fundraising strategy, make a personal donation that puts Eastview in top 3 charities in terms of charitable giving, create a working group or standing committee, have fundraising champions (can include staff and volunteers) • Work towards doubling fundraising in the next 3-5 years • Board should read the two reports (at minimum the Executive Summary, Appendices and Governance) and then make a plan for next steps
8.	What's going on in the neighbourhood?	<ul style="list-style-type: none"> • City Council approved installation of traffic lights at Boulton and Jones
9.	By-Law Review	<ul style="list-style-type: none"> • At the next meeting Morris will report about the timeline and suggested process
10.	Financial Report	<ul style="list-style-type: none"> • Eastview incurred some unanticipated expenses from the TDSB. Permit fees that were expected to be waived were not and there were increases to the permit fees. • New legislation since September has prevented 5-year olds from participating in our programs (unlicensed) which has resulted in a loss of program fees and over-staffing
11.	HR & Policy Committee	<ul style="list-style-type: none"> • Working to implement the annual staff survey and ED performance review • Kerry completed a policy manual that's available online to Board members

12.	Other Business	Dates of next Board meetings: <ul style="list-style-type: none"> • Dec.18/17 • Jan.15/18 • Feb.26/18 • Mar.19/18
13.	Adjournment	<ul style="list-style-type: none"> • 8:41 pm

**EASTVIEW NEIGHBOURHOOD COMMUNITY CENTRE
Board/Committee of Management Meeting
October 16, 2017**

1.	Agenda	Approved by consent
2.	Conflict of interest	None declared
3.	Minutes	Minutes approved
4.	Executive Director's Report	<ul style="list-style-type: none"> • New Office Administrator starting Jan.2/18 • Renovations are almost complete • Many holiday celebrations planned (see December calendar)
5.	Adjournment	8:44 pm

Approved By: _____ Date: _____