





Vision

To foster individual and community well-being, build leaders and create opportunities for our community.

Mission

Eastview is committed to improving the quality of life of residents primarily in the area bounded by Greenwood, Broadview, Danforth and Queen Streets. To this end, Eastview mobilizes resources from a variety of public, private and community partners in order to:

- Provide a community place that is welcoming, safe and open to all.
- Offer programs and services to children, youth, families, seniors and newcomers.
- Create opportunities for community members to build supportive networks, learn new skills, access resources, contribute expertise and develop tomorrow's leaders.

Governance

Eastview is governed by a volunteer board of directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability and stewardship. Board members are elected at our Annual General Meeting each June.



2020 Message From Board President & Executive Director

Eastview's logo for over 30 years was an evergreen tree. While our logo has evolved to better represent the community members passing through our doors, the arrival of COVID-19 in 2020 showed that Eastview is still as strong as that tree, thanks to our community. Bowed by unknown winds, weathering blows that forced us to change, but remaining steadfast in our role within our community. Resolute. Purposeful. **Resilient.**

And it is this resiliency of spirit and purpose that we highlight in this Annual Report.

Eastview's local residents, businesses and elected representatives were constant in their care during 2020. Dedicated support from United Way, Daily Bread Food Bank and the seminal contribution made by the City of Toronto covering the cost of all building, administration and maintenance allowed us to keep staff employed and assist community members in desperate need.

In past years, volunteers have been vital for successful program delivery, but the challenge of stay-at-home orders forced us to create distanced and virtual ways to serve and protect our vulnerable community members.

By Summer 2020, all Eastview program areas were running innovative combinations of existing, adapted and entirely new programs. Our Board Members too, found fresh ways to fulfill their roles and help Eastview staff work through the hardest times.

Fundraising and grants applications were incredibly successful. We sourced over \$250,000 in 2020 for new operations such as outdoor cooling stations for families, youth support programs and a hybrid model of Food Bank service increasing dignity and choice for our members.

Resiliency is a strength that comes from inside a person, a community or organization. It's what defines our community and it's what defines Eastview. Thank you for your contribution to this resilience that continues to sustain us all.

Kerry Bowser
Executive Director

Susan McMurray
Board Chair



Children and Youth

It would be hard to think of a worse year for the mental, physical and emotional health of children and youth than 2020. Families throughout our community struggled with fear, death, grief, separation and abuse fuelled by the outbreak of COVID-19.

Our 24th annual Black History event at the end of February was the last large-scale event we were able to hold, and we are so grateful that 200+ youth from across the city came to Eastview to celebrate Black achievements and the joy and strength they provide our community while they still could!

The lockdowns implemented in March, coupled with technology barriers for many of our families were incredibly challenging but our staff found ways to modify existing programming such as taking our youth's Anti Racism, Beats, Torch Club and Girls Group meeting online for much of the year. New programming for children in STEAM (Science, Technology, Engineering, Arts and Math) was created and has been very successful online, as has programming in digital imaging, Kid Food Nation and other food security programs such as Project Backpack which helped 25 families through times of extreme need.

Summer camp went ahead in 2020 but with a very different program model that included both virtual camp and in-person programs. Cohorts were created, with smaller groups than we were used to yet still our staff excelled in helping each child find normalcy and joy in their Summer, at a time full of uncertainty.

As the pandemic exposed social inequities, we continued to focus on sharing information about Equity, Diversity, and Inclusion with staff, and the greater community. We welcomed new partners to help us develop mental health resources, ran virtual and distanced events and our Muslim Girls Taking Initiative capitalized on an Anti-Racism Initiative Microgrant. The BGC National Office was invaluable in pairing us with funders who understood the deep need for helping children and youth more than ever in 2020; and we are so proud to be part of their presence across Canada.

In all, our Eastview Boys & Girls Club supported over 2,000 children, youth, parents and family members in a year that challenged every staff member on some level. The honesty and resiliency of our families amazed us and it was an honour to support our community through this a time of great need.



Family Resource Program

Supporting over 550 local families with children aged 0-5 years old is a huge responsibility in usual times – and in unusual times, “challenging” doesn’t begin to describe the situation our Family Resource Program faced in 2020.

The FRP ran as usual for the three first months, but the onset of Covid-19 pandemic and lockdown created uncertain and frightening times for community members who were pregnant, had just given birth, isolated caregivers without any support or social support, and young children were without opportunities to socialize which is vital for healthy mental and physical development.

Our creative FRP staff immediately figured out different ways to continue connecting and supporting families by establishing innovative virtual programs and telephone support. Strong partnerships with Toronto Children Services (EarlyON) and the Public Health Agency of Canada enabled us to develop and deliver educational workshops, support programs, special monthly holiday events, art and craft supplies distribution, gift cards, food boxes, diapers and wipes to our participants.

The EarlyON programs provided virtual morning circle time Drop-ins and 40 local preschoolers attended our school readiness program “Head Start Program” in 2020. New multilingual programs were implemented in Spanish and French. Also, the Blake Street Bakes Program was created to support more than 90 families experiencing food insecurity, they were provided with nutritious and healthy recipes, ingredients, and virtual tutoring.

The Healthy Beginning Program supported 93 expecting and postnatal parents with educational and informative workshops that help them to improve their self-care. In addition, the FRP staff has collaborated with other programs at Eastview such as distributing meals to 1252 seniors and providing support to the Food Security Program.

We are so proud of the way our team was able to support families in our community in 2020.



Newcomers

Newcomers programs facilitated over 1020 community interactions in 2020 as health, safety and nutrition workshops, community information, supportive counselling, online applications, translation/ interpretation and income tax clinics were key to supporting the 314 newcomers who relied on Eastview to help them adjust to the changes brought by the COVID-19 Pandemic.

Virtual workshops covered emotional support, health and safety including an introduction to COVID-19 Vaccine. Guest speakers included Tweety Yuen (Hong Fook Mental Health Association), Margaret Meng (Toronto Public Health), Grace Ho (South Riverdale Community Health Centre). Income tax clinics were run for 80 newcomers which resulted in refunds of almost \$120,000!

Together with staff from the Toronto Community Housing Corporation (TCHC), we were able to provide in-person assistance to complete the “Covid-19 Screening and Consent Form” for 58 of our most isolated and vulnerable immigrant seniors with language and/or mobility barriers.

These efforts helped to ensure our clients access life-saving vaccines at the pop-up/mobile clinic. And able to reduce vaccine hesitancy by providing access to pertinent information in their first language. Our clients were subsequently able to make an informed decision before consenting to the vaccine.

Volunteers were strongly affected by the restrictions in place due to COVID-19, however we still had 17 individuals dedicating over 1000 hours to help immigrants adjust to their new country and culture. Particular attention has been given to the Muslim Women’s group with new plans for virtual and in-person exercise in place for 2021.



Seniors

When modifying Senior's programs in 2020, our main focus was the fear surrounding the COVID-19 outbreak that left Seniors without many of the interactions with their peers, and surrounding community that we had previously been able to help them access.

Vulnerable clients with physical barriers received assistance for the purchase of daily necessities, groceries, and supplies. In addition to this shopping service, we also ran door-to-door distribution of personal protective equipment (PPE) and pandemic supplies (e.g., face masks and hand sanitizer), grocery gift cards, and hot meals to both our seniors and immigrant clients on several occasions.

We effectively completed weekly safety checks and deliveries for 385 clients living in three TCHC buildings and our immediate neighbourhood. An impressive 178 Seniors retained their Eastview membership during the pandemic, and 35 social/recreational sessions were provided in 2020.

Due to safety and technology challenges, we ran only one workshop in 2020 - "Dental Care for Seniors" facilitated by Qin Zheng from Toronto Public Health.

Working remotely, and from varied places including kitchen tables and even a garage, our incredible Seniors staff completed Tax Returns for 79 Seniors resulting in a total refund of \$115,464!



Food Security Programs

Our Food Bank was open every week of the COVID-19 pandemic! Eastview has run Food Security programming for over 40 years but it took the COVID-19 pandemic for us to completely overhaul the service system we were running and develop a new Food Sovereignty system to completely meet our communities needs – both in times of crisis, and afterwards.

We sourced over \$40,000 in grants for new equipment, service models and capital expenditure and also gained a more regular donation base from local residents learning about our Centre via social media throughout COVID. To increase dignity for our participants, we now offer a grocery shopping model which allows them greater choice of products and diminishes waste.

We've expanded to support our catchment area through new partnerships with other east-end agencies including Applegrove Community Centre, Glen Rhodes Food Bank, Bethany Church and Mustard Seed Ministries.

Prior to COVID, Eastview's food bank provided food that supports more than 500 people each month and by the end of 2020, our food bank service supported 600 people monthly.

Partnerships with Community Food Centres Canada, Second Harvest, Daily Bread, Mama Organics along with private support from local businesses and residents such as the English Family, Mezes & Borrel restaurants and also the Riverdale Basket Brigade who supplied fresh nutritious meals for hundreds of community members allowed us peace of mind through the most worrying times of COVID.

Partnerships

Our generous partners and donors help us build and sustain resiliency in our community. As a City Agency, Eastview gratefully acknowledges the contributions and support of the City of Toronto. As a Boys and Girls Club, we also acknowledge our partnership with the Boys and Girls Clubs of Canada. Eastview also recognizes the generous support of the following contributors in 2020:

PATRONS

Boys & Girls Club of Canada Foundation
Community Food Centres Canada
Peter, Catherine, Michael and Graham Clark
The Ho Family & Daily Seafood
goeasy
Fidelity Investments Canada
The Fyfe Foundation
Harold Ballard Foundation
President's Choice Children's Charity
Province of Ontario
Riverdale Basket Brigade
Second Harvest
The Tippet Foundation
Toronto Foundation for Student Success
United Way Greater Toronto

LEADERS

Catherine & Maxwell Meighen Foundation
Ecclesiastical Insurance Foundation
GAP Foundation
Kiwanis Club of Toronto
TD Bank & TD Securities Foundation
Toronto Star Fresh Air Fund
WestJet

SUPPORTERS

Feeding Canadian Kids
George Lunan Foundation
Home Depot
Indigo
Mazon Canada

BENEFACTORS

Canadian Tire Jumpstart
CP 24/Chum Christmas Wish Fund
CORUS Entertainment
Jays Cares Foundation
Microsoft Canada
MLSE Foundation
The Rec Room
The Rotary Club of Toronto
Taking IT Global
Toronto East Rotary Club

PARTNERS

Association of Community Centres (Toronto)
Blake Boulton Youth Outreach Services
Broadview Manor
Borrel
Bundles for Kids
Canada Summer Jobs
Chinese Chamber of Commerce (East Toronto) Inc.
Club Sandwich
D4D
Daily Bread Food Bank
Division 55, Toronto Police Services
Focus On Youth – TDCSB
Francis Beavis Manor
Greenwood Towers
Madinah Masjid
Mezes on the Danforth
Michael Garron Hospital
Ministry of Citizenship, Immigration & International Trade
Public Health Agency of Canada
South Riverdale Community Health Care Center

Toronto Community Housing Corporation
Toronto District School Board
Toronto Public Health

FRIENDS

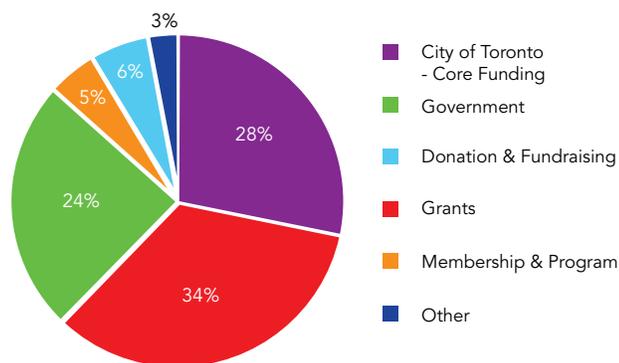
Bain Street Co-op
'The Pocket' Residents
Julie Dabrusin, M.P. Toronto Danforth
Kempton Howard Residents Association
Paula Fletcher,
Toronto City Councillor Ward 30
Peter Tabuns, M.P.P. Toronto-Danforth
Trustee Jennifer Story,
Ward 15 Toronto-Danforth

STATEMENT OF OPERATIONS

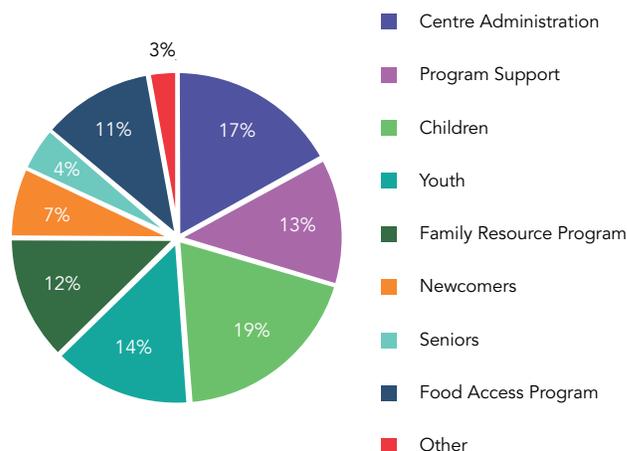
REVENUE

	PROGRAM	ADMINISTRATION	2020	2019
City of Toronto - Core Funding	\$ -	\$ 641,030-	\$ 641,030	\$ 613,677
Grants				
City of Toronto	260,163	-	260,163	214,616
United Way	403,550	-	403,550	340,896
Foundations	374,545	-	374,545	113,290
Province of Ontario	131,554	-	131,554	112,946
Government of Canada	159,139	-	159,139	186,570
Amortization of deferred capital contributions	61,222	-	61,222	49,324
	1,390,173	641,030	2,031,203	1,631,319
Program Income	102,617	-	102,617	282,536
Donations	62,912	-	62,912	63,477
Fundraising	66,832	-	66,832	13,526
Funds from Massey Centre	-	-	0	0
Memberships	4,630	-	4,630	7,690
Interest income	6,585	-	6,585	10,264
	1,633,749	641,030	2,274,779	2,008,812
EXPENSES				
Salaries and wages	841,199	419,266	1,260,465	1,280,049
Employee benefits	194,043	126,259	320,302	277,695
Materials and supplies	427,952	34,618	462,570	221,999
Purchase of services	105,968	60,887	166,855	166,163
Amortization of capital assets	62,422	-	62,422	51,724
	1,631,584	641,030	2,272,614	1,997,630
Net revenue over expenses	\$ 2,165	\$ -	\$ 2,165	\$ 11,182

REVENUE



EXPENSES



STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS

	2020	2019
Cash	\$ 402,520	\$ 248,695
Short-term investments	52,797	407,282
Accounts receivable- City of Toronto	34,162	25,009
Accounts receivable- Other	63,419	41,690
Prepaid expenses	2,926	4,248-
	555,824	726,924
CAPITAL ASSETS	168,964	101,097
ACCOUNTS RECEIVABLE- CITY OF TORONTO	155,205	159,573
	879,993	987,594
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	127,821	120,591
City Trusteeship Payable	20,084	24,101
Deferred contributions	145,995	193,384
	293,300	338,076
DEFERRED CAPITAL CONTRIBUTION	165,683	226,905
POST-EMPLOYMENT BENEFITS PAYABLE	155,205	159,573
	614,788	724,554
NET ASSETS		
Invested in capital assets	17,742	1,200
Board designated reserve	167,034	165,951
Unrestricted	80,429	95,889
	265,205	263,040
	\$ 879,993	\$ 987,594

The Centre operates from a City of Toronto owned property at 86 Blake Avenue, Toronto. The cost associated with operating and maintaining the property (rent, heating, hydro, insurance, repairs, maintenance and cleaning) are provided at no cost by the City of Toronto and have not been recorded in these financial statements.

100%
of all donations
go directly to
program costs.

We at Eastview Neighbourhood Community Centre believe oppression, stigmatization and discrimination of racialized communities must cease. We must address this at community levels and in places of power.

We have stood for almost 50 years as a place that works diligently to foster equality.

Today Eastview stands with those who rightly challenge the inequalities that still endure.



Eastview Neighbourhood Community Centre & East Toronto Family Community Centre

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