

EASTVIEW NEWS & EVENTS



December 2012
www.eastviewcentre.com

Eastview (Toronto)
 Boys & Girls Club



CONGRATULATIONS ON A SUCCESSFUL UNITED WAY CAMPAIGN

By Kerry Bowser, Executive Director
 During my short time at Eastview I have been constantly amazed at how the staff and volunteers manage to juggle so many different activities—often on top of their regular work schedules.

Though the end of the year is exceptionally busy, our Centre managed to run an in-house United Way Campaign under the amazing leadership of Co-Chairs Clare Giovannetti and Laurette Jack. Every day for two weeks staff were invited to participate in a different fundraising activity, everything from office chair races, plate painting, paper airplane racing and a formal pot luck.

With 100 per cent staff participation we managed to surpass our goal of \$4,000. This was both good and bad news for me, as I pledged to

shave my head if we exceeded our goal. This pledge was undoubtedly a big motivator gauging by how enthusiastically staff and volunteers stepped up to take part in the shaving (at \$5 a stroke)!

Just as the United Way campaign came to an end, we entered our busiest season of all. All staff have been working hard to get donations of food, gifts and financial contributions to ensure that all clients in their programs including children, youth, adults and seniors have something extra special for holiday time. Thanks to the generosity of this great community, we can be sure that every child will receive a toy and a meal, our newcomers and seniors will enjoy lunches and a small gift, and our Food Bank clients will be served a delicious hot turkey dinner.



Tween Program Manager Cassandra Linton was happy to help shave Executive Director, Kerry Bowser's head. When he honoured his vow to go bald if Eastview surpassed our United Way Campaign Goal for 2012.

As you will see from our Holiday Calendar on the back, with more than 10 celebrations during December, everyone will have a chance to celebrate with the Eastview family..

WISH LIST—GIFTS IN KIND NEEDED!

- ♦ African Drums for our children & youth programs.
- ♦ Colour Printer (newer model, cartridges relatively inexpensive if possible)
- ♦ Pots & pans, blender or food processor, hand mixer, mixing bowls & a knife set for our many cooking programs.
- ♦ Tents, sleeping bags & camping equipment
 Eastview youth are keen to camp next summer! We need 3 tents (sleep 6–8), 15 sleeping bags (new only) and cooking and other camping gear.
- ♦ CD Player for Newcomers dancing and singing programs.



GIFT OF FLIGHT

Thanks to WestJet for another generous gift of flight for two people to any WestJet destination. Our EBay auction generated a lot of excitement and the bidding was fast and furious right up until the final hour! The generous winning bidder won with a final bid of \$1,410 which will be used for our Boys & Girls Club program. WestJetters really do care!



HOLIDAY PARTIES 2012



Sun. Dec. 2nd

◆ Food Services Client's Hot Turkey Meal

Thurs. Dec. 6th

◆ Chinese Seniors Luncheon

Wed. Dec. 12th

◆ Newcomer Women's Group Party

Thurs. Dec. 13th

◆ English Seniors Luncheon

Sat. Nov. 15th

◆ Newcomer's Services party

Sun. Dec. 16th

◆ Read Up Ginger Bread Celebration

Wed. Dec. 19th

◆ Healthy Beginnings Party
 Youth Evening Dinner & Party

Thurs. Dec. 20th

Family Resource Centre Party
 Children's Evening Dinner & Party



Mubarak Baker, Sultan Alekozai, Jaleel Smith, Madhi Hussein and Obsa Ahmed, pictured here with Kerry Bowser (middle) and Pat MacDonald (far right) at the ceremony to receive their Boys & Girls Club of Canada Scholarship towards their post secondary education.

MANY THANKS TO OUR HOLIDAY PARTY & FOOD BANK SUPPORTERS

THANK YOU

A huge thank you to the following supporters who ran food and/or toy drives or contributed gifts for our holiday parties:

Alterna Savings
 The Bargains Group
 Boys & Girls Clubs of Canada
 BMO - 1 First Canadian Place
 BMO Nesbitt Burns
 Craig Scott MP's Office
 Chum City Christmas Wish
 Don Valley Auto
 Earl Grey Senior Public School
 Eastdale Collegiate Institute Greater
 Toronto Hockey League
 Poucher Street Neighbourhood
 The Pocket Neighbourhood
 Riverdale Share Concert
 The Salvation Army
 Toronto Firefighters Association
 Toronto Star Santa Fund
 WestJet
 Wilkinson Junior Public School
 Winners
 Withrow Avenue Jr. Public School

MAXIMIZE YOUR GIVING THIS HOLIDAY SEASON!

With the holiday season fast-approaching, CanadaHelps is teaming up with Visa to help Canadians beat the holiday shopping rush - and maximize their donations! Starting November 1, 2012, Visa will contribute a one-time gift of \$10 when donors set up a new monthly donation on CanadaHelps.

Here's how it works:

1. Click the "Donate Now" button on Eastview's home page @ www.eastviewcentre.com
2. Set up a new recurring donation to BBNC through CanadaHelps
3. Check out with Visa
4. Visa will add a one-time \$10 gift to your donation

For more information, go to www.canadahelps.org/beattherush.

