





## MISSION

Eastview is committed to improving the quality of life of residents primarily in the area bounded by Greenwood, Broadview, Danforth and Queen Streets. To this end, Eastview mobilizes resources from a variety of public, private and community partners in order to:

- Provide a community place that is welcoming, safe and open to all.
- Offer programs and services to children, youth, families, seniors and newcomers.
- Create opportunities for community members to build supportive networks, learn new skills, access resources, contribute expertise and develop tomorrow's leaders.

## VISION

To foster individual and community well-being, build leaders and create opportunities for our community.

## GOVERNANCE

Eastview is governed by a volunteer board of directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, advocacy, accountability and stewardship. Board members are elected at our Annual General Meeting each June.





# 2016 MESSAGE FROM BOARD CHAIR & EXECUTIVE DIRECTOR

**2016** was a year of transformation. **Eastview staff, volunteers and community members created positive change for 10,000 people through 250,000 interactions with community members.** And each of these positive changes had ripple effects for the entire community.

This Annual Report celebrates our ongoing transformation, which is the result of the efforts of many.

Eastview's Board members were integral in continuing our forward momentum, through careful stewardship cultivated with personal strengths and professional knowledge. Significant support for Eastview in 2016 was also received from our partners including the City of Toronto and the United Way, and the Boys and Girls Club of Canada.

Another key partner in our 2016 success were our 300+ volunteers, who gifted us with over 17,000 hours of their time. This generosity of time and spirit, allowed all program areas to expand the services we provide at Eastview and at additional satellite locations in the greater community.

Eastview also transformed physically in 2016. While we remain proud of Eastview's broad and bright history in the community, we began updating our facilities to become the modern hub that our community deserves. Thanks to a group of very generous donors, a state-of-the-art kitchen was installed upstairs, benefitting hundreds of children, newcomers and families in 2016, and thousands more in years to come.

In reading this Annual Report, we hope you feel the culture of change we want to encourage, while continuing to support Eastview's long-term strengths. Our thanks go to all who have supported Eastview's growth. Every day you help us to transform our Centre through community inclusion, leadership, well-being, participation and healthy development for every member of this very special Eastview community.

Kerry Bowser  
Executive Director

Susan McMurray  
Board Chair



# CHILDREN AND YOUTH

Eastview's Boys & Girls Club Children's program has also transformed over the last year. We worked with approximately 200 children and their families through our after-school programs alone in 2016. We have found more effective ways to deal with purchasing and distributing healthy snacks. We have a new kitchen which has allowed for cooking classes and healthier snack preparation. Over 20 community youth and young people were hired to work with Boys & Girls Club Members and more than 300 individual Children attended our camp based and P.A. Day programs.

Partnerships were a key part of our Boys & Girls Club youth programming in 2016. 11 youth were involved in a project in partnership with the Ontario Justice Education Network and Toronto Community Housing that saw youth prepare for an actual trial and present the case to a Ontario Court Judge. Eastview youth also participated in the first Toronto Police Service 55 Division Basketball House League competition, and our Religious Diversity Project (Partners: University of Toronto and the Toronto New Covenant Cathedral) and Smoking Cessation Youth Project (Partners: City of Toronto and Public Health Department) were two highlights of the Youth Outreach Programming in 2016.



Eastview  
Boys & Girls Club

**Eastview's Boys  
and Girls Club  
Members and their  
families  
took part in over  
60 outings in  
2016.**







## FAMILIES

**The Family Resource Program at Eastview saw an impressive 51% increase in individuals served in 2016 (2,276 in 2015 to 3,434 in 2016).**

In 2016, Eastview's Family Resource Program continued to offer a variety of programs focusing on supporting families living in our community. As a unique satellite of the Toronto Danforth Early Years Centre we were able to serve 3,434 individual people through a combination of our Daily Family Drop-In Program, Healthy Beginnings program for pregnant women, and Head Start - which readied 97 preschool children for a formalized educational setting. Additionally, we facilitated 116 workshops for community members, providing information and support for families as well as the opportunity to enhance their parenting skills.

Overall 97,191 community interactions took place with the department for 2016.





# NEWCOMERS

A total of 806 newcomers, refugees, and Canadian Citizens benefited from 16,401 interactions with our settlement services and programs in 2016. 298 clients attended 17 orientation workshops which helped raise awareness on important topics including health, Canadian culture and safety.

Our immigrant and refugee women's support group also saw transformations in 2016 - with Muslim women now accounting for over 30% of the group's 60 participants who regularly enjoy exercise and other programs at Eastview. 102 newcomers enjoyed day trips to places of interest such as the Legislative Assembly of Ontario, Ripley's Aquarium and the Bruce's Mill Maple Syrup Conservation Area.

# 48

**newcomers have improved computer skills after completing Eastview training courses in 2016.**







## SENIORS

# 17,810

community interactions were provided to Eastview's seniors in 2016.

2016 was a great year for our older Eastview members with more than 700 Senior participants accessing our free or low-cost programming.

Staff at Eastview worked closely with other community agencies to ensure year-round access to programs targeting seniors health, and offered 11 educational workshops. These workshops focused on enhancing our seniors' safety, nutrition and healthy living.

Our Seniors Program Staff continue to be conscious of the isolation that many older citizens in our community face, and in addition to running in-house and satellite location activities, we organized 31 special events, festivals and day trips to get our Seniors out and about!

Canada's Largest Garden and Flower Festival, Toronto Botanical Garden and St. Jacobs Farmer's Market were all popular trips with 400+ seniors attending these activities - many doing so with the enthusiasm of people half their age!







# FOOD SECURITY PROGRAMS

2016 saw the start of a new food bank partnership with Second Harvest Food Rescue. This has significantly enhanced the quantity of fresh fruits and vegetables available for our clients, to the extent that we created a new volunteer position simply to manage traffic and help clients pick out their fresh produce!

We transformed our procedures for volunteer recruitment in 2016, and offer a great big welcome to the new folks joining our hardworking team. Thank you to all our volunteers for your compassion, experience, and personal commitment to positive change in this community.

Special thanks to Daily Bread Food Bank, Second Harvest and our local heroes at Daily Seafood for the constant support they offer us and the community we serve.

2016's Soup and Social served an additional 400 meals and provided 48 hours of social programming over the darkest winter months. This program space supports community members who are experiencing intensified social isolation over the winter months.



# 129

**new households  
accessed the food  
bank for the first time  
in 2016.**



# OUR PARTNERS:

Thank you to our generous partners and donors who help support and sustain the growth of our community. Eastview gratefully acknowledges the following contributors:

## PATRONS

City of Toronto  
Peter, Catherine, Michael and Graham Clark  
Daily Seafood  
GoEasy  
Fidelity Investments Canada  
Government of Canada  
Harold Ballard Foundation  
Kraft Foods  
President's Choice Children's Charity  
Province of Ontario  
RBC After School Foundation  
The Tippet Foundation  
Toronto Foundation for Student Success  
Toronto Foundation Vital Youth  
United Way Toronto & York Region

## LEADERS

Alterna Savings  
Boys & Girls Club of Canada Foundation  
Catherine & Maxwell Meighen Foundation  
Canadian Tire  
Coca Cola  
Daily Bread Food Bank  
F. K. Morrow Foundation  
GAP Foundation  
J.P. Bickell Foundation  
Kal-Tire  
Munich RE  
TD Securities  
The Rotary Club of Toronto  
Sears Canada  
Toronto Raptors & the NBA  
WestJet

## SUPPORTERS

Astra Zeneca  
Best Buy  
Big Carrot  
Big It Up International  
CP24/CHUM Christmas Wish Fund  
COBS Bakery  
Grace Foods  
Hazelwood Street Association  
Heavenz Inspirational Décor  
It's My Party  
PricewaterhouseCoopers Foundation Canada  
Riverdale Share Community Association  
Rogers  
Scotia Bank  
Tennis Canada  
The Pocket Community Association  
Topper Linen  
Toronto Community Housing Corporation  
Toronto Star Fresh Air Fund  
YMCA Canada

## IN-KIND SPONSORS

Bata Shoe Museum \* Cobs Bread \* Corina Milic \* Dynamix \* Evergreen Brickworks \* Food Basics \* Gardiner Museum \* Kids Up Front \* MLSE Foundation \* Ontario Science Centre \* Royal Ontario Museum \* Starbucks \* TATA Consultancy \* TIFF \* Topper Linen \* Toronto District Catholic School Board \* Toronto District School Board \* Toronto East General Hospital \* Valerie Kent \* Y & F Transportation

## PARTNERS

Association Of Community Centres (Toronto) \* Boys and Girls Clubs of Canada \* Boys and Girls Clubs of Toronto \* Broadview Manor \* Canada Summer Jobs \* Canadian Youth Golf Alliance \* Canadian Youth Project \* Chartered Professional Accountants of Ontario \* Daily Bread Food Bank \* Division 55, Toronto Police Services \* East Toronto Community Legal Services \* Francis Beavis Manor \* Greenwood Towers \* Jimmie Simpson Recreational Centre \* Madinah Masjid \* Blake Boulton Outreach Services \* Pape Adolescent Resource Centre \* Public Health Agency of Canada  
ReadUp \* Riverdale Food Working Group \* South Riverdale Community Health Care Centre \* Toronto Catholic School Board \* Toronto Community Care Centre \* Toronto Community Housing Corporation \* Toronto District School Board \* Toronto Public Health \* United Way of Toronto

## FRIENDS

12 Thirteen Communication \* Bite Me Restaurant \* Blake St Public School \* CAK Events Foundation \* Chinese Chamber of Commerce \* Julie Dabrusin M.P. Toronto Danforth \* Earl Grey Senior Public School \* Frankland Public School \* Gardiner Museum \* Kempton Howard Residents Association \* Leslieville Public School & Parent Committee \* Lori Ross \* Mary Fragedakis Councillor Ward 29 \* Paula Fletcher, Toronto City Councillor Ward 30 \* Peter Tabuns, M.P.P. Toronto Danforth \* Sabreana Bradshaw \* 'The Pocket' Residents \* Timen Ho \* Wilkinson Public School

# STATEMENT OF OPERATIONS

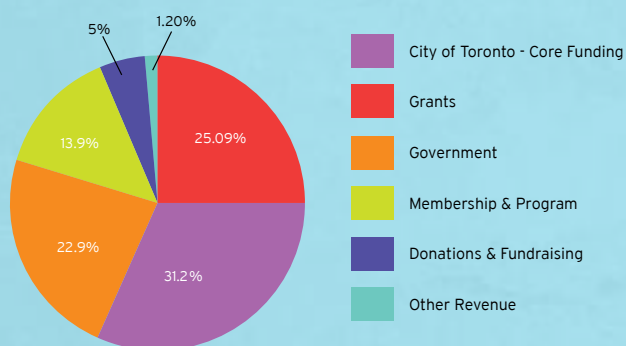
## REVENUE

	PROGRAM	CITY CORE FUNDING	2016	2015
City of Toronto - Core Funding	\$ -	\$ 562,920	\$ 562,920	\$ 561,078
Grants				
United Way	343,444	-	343,444	350,276
City of Toronto	184,484	-	184,484	171,386
Foundations	114,066	-	114,066	122,329
Province of Ontario	110,598	-	110,598	105,796
Government of Canada	117,813	-	117,813	84,475
Amortization of deferred capital contributions	10,549	-	10,549	1,180
	<b>880,954</b>	<b>562,920</b>	<b>1,443,874</b>	<b>1,396,520</b>
Program income	243,571	-	243,571	191,019
Donations	30,994	-	30,994	27,074
Fundraising	59,774	-	59,774	27,799
Funds from Massey Ctr.	17,955	-	17,955	18,955
Memberships	6,840	-	6,840	7,630
Interest income	3,404	-	3,404	4,212
	<b>1,243,492</b>	<b>562,920</b>	<b>1,806,412</b>	<b>1,673,209</b>

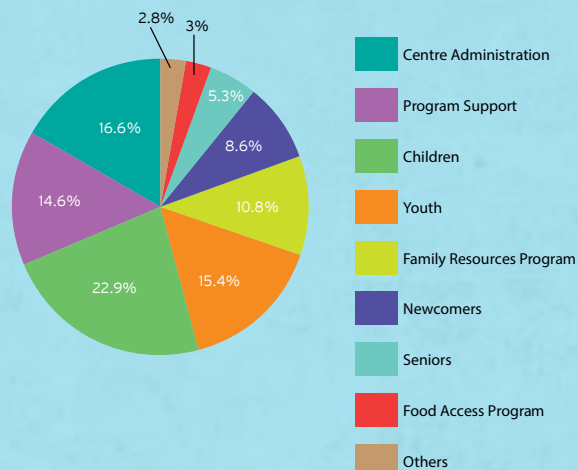
## EXPENSES

Salaries and wages	831,322	393,758	1,225,080	1,117,420
Employee benefits	187,175	91,830	279,005	289,792
Materials and supplies	128,076	23,213	151,289	135,582
Purchase of services	80,554	54,119	134,673	123,899
Amortization of capital assets	12,949	-	12,949	2,380
	<b>1,240,076</b>	<b>562,920</b>	<b>1,802,996</b>	<b>1,669,073</b>
Net revenue over expenses	\$ <b>3,416</b>	\$ -	\$ <b>3,416</b>	\$ <b>4,136</b>

## REVENUE



## EXPENSES





# STATEMENT OF FINANCIAL POSITION

	2016	2015
<b>CURRENT ASSETS</b>		
Cash	\$ 144,483	\$ 134,064
Short-term investments	254,062	353,016
Accounts receivable - City of Toronto	12,445	10,397
Accounts receivable - other	34,698	23,359
Prepaid expenses	4,272	9,630
	<b>449,960</b>	<b>530,466</b>
<b>CAPITAL ASSETS</b>		
ACCOUNT RECEIVABLE - CITY OF TORONTO	90,035	15,472
BURSARY TRUST ACCOUNT	191,580	195,159
	-	563
	<b>\$ 731,575</b>	<b>\$ 741,660</b>
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued liabilities	\$ 79,556	\$ 92,415
Deferred contributions	76,624	127,623
	<b>156,180</b>	<b>220,038</b>
<b>DEFERRED CAPITAL CONTRIBUTION</b>		
POST-EMPLOYMENT BENEFITS PAYABLE	142,171	87,672
BURSARY TRUST ACCOUNT	191,580	195,159
	-	563
	<b>503,432</b>	<b>503,432</b>
<b>NET ASSETS</b>		
Invested in capital assets	8,400	10,800
Board designated reserve	133,360	133,360
Unrestricted	99,884	94,068
	<b>241,644</b>	<b>238,228</b>
	<b>\$ 731,575</b>	<b>\$ 741,660</b>

# 100%

of all donations  
go directly  
to program costs





**Eastview Neighbourhood Community Centre  
 & East Toronto Family Community Centre  
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 Charitable #: 890447675RR0001**

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